

Reference format

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Southern Taiwan International Startup Cluster Development Project

**International Accelerator Subsidy Program** 

# **OOOOOOOProject**

From YYYY/MM/DD to YYYY/MM/DD

## 00000000**Co., Ltd**.

Date: OO O (Year)OO(Month)OO(Day)

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# Outline

- 1. Reply to the Written Review Opinion
- **2. Basic Company Information**
- **3. Description of Project Content**
- 4. Checkpoints and Performance Indicators
- 5. Project Framework and Outsourced Items
- 6. Project Funding Allocation
- 7. Description of Annual Resource Investment



# **1. Reply to the Written Review Opinion**

#### If the application plan has not been reviewed, his form is not required

No.	Overall project review opinion	<b>Revision &amp; Response description</b>	Page No. of revision











# (1) Description of project innovation:

- 1. Operating and profit-earning capability
- **2.** Performance of guided startups in PoS to PoB & business planning





# (2) Implementation method:

- **1.** Mechanism of sourcing and selecting high quality startups
- **2.** Integration of industrial resources and investment capital



# 3. Description of Project Content (cont.)



## (3) Actual achievements in guidance-providing and expected outcomes

Explain the expected outcomes of startup guiding and business connection & matching based on the innovation of the project and its implementation method(s). The evaluation criteria are as follows (can be described in terms of project annual schedule):

- 1. Increase in valuation (determined according to fundraising activities).
- 2. Eligible fundraising (determined according to the amount of funds raised by the startup after move-in).
- 3. Business connection & matching (determined according to the effectiveness of business connecting & matching performed by the accelerator).
- 4. Alumni network (mechanism designed to obtain feedback from startups at departure).
- 5. Guidance record (accelerator's design of guidance mechanism for startups).



### TAIWAN STARTUP TERRACE

### (1) Project Checkpoints

Administration

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- 1. The checkpoints must be items that have been physically completed and can be evaluated and analyzed, and to which specific indicators and quantitative specifications can be applied.
- 2. Include "(2) Project Key Performance Indicators" in the checkpoints.
- 3. Ensure that the checkpoints are consistent with those indicated in the names, project sub-project weight ratios, and main work items listed in "5. Project framework and subproject description". Fill in the participant number according to "Profiles of project participants".
- 4. Fill in the checkpoints in order according to when the work items of each sub-project will be completed. There must be at least one checkpoint every quarter. Fill out the form using the fiscal year. Sub-project weights should be calculated as the percentage of the main work item they account for, with 100% as the maximum proportion.

Checkpoint No.	Scheduled completion time	Work Item	Sub- project weight %	Participant No.
Sub-project1.	XXX			
1.1.1	YYYY/MM/DD			
1.1.2	YYYY/MM/DD			
1.2.1	YYYY/MM/DD			
1.2.2	YYYY/MM/DD			
		Weight of sub-project (A)		
Sub-project	2.XXX			
2.1.1	YYYY/MM/DD			
2.1.2	YYYY/MM/DD			
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# 4. Checkpoints and Performance Indicators (cont.)

## (2) Project Key Performance Indicators

Specify the proposal year.

- The number of startup teams being guided.
- The number of PoS to PoB by the startup teams being guided.
- The number of investments or business cooperation agreements received by the startup teams being guided.
- Funds the startup teams being guided have obtained through fundraising, business cooperation, or investment.

ltem	Indicator	1 <sup>st</sup> Year	2 <sup>nd</sup> Year <sup>3</sup>	3 <sup>rd</sup> Year <sup>3</sup>	Calculation/Veri fication method
1. Project KPIs <sup>1</sup>					
2. Other derivative benefits <sup>2</sup>					
1 The Key Performance Indicators (K	Dia) of the project must be included in	"(1) Project Check	(pointo"		

- 1. The Key Performance Indicators (KPIs) of the project must be included in "(1) Project Checkpoints".
- 2. For other derivative benefits, leave it blank or delete the column if there's none.
- 3. Applies only if project will last 2 or more years.

# 5. Project Framework and Outsourced Items

- 1. Elaborate on the main work items and outsourcing work items of the sub-project. Sub-project weights should be calculated as the percentage of the main work item they account for.
- 2. Ensure that the checkpoint numbers of the Project Checkpoints are consistent with the name of the work items listed in "4. Checkpoints and performance indicators".

Sub-project	Scheduled completion day	Main Work Item	Sub-project weight %
Sub-project 1.XXX	YYYY/MM/DD	1.1XXX	
(Assigned weight XX%)		1.2XXX	
		1.3XXX	
		1.3XXX:Outsourced intangible asset introduction/commissioned research or verification/marketing promotion item XXXX(XX Unit)	
Sub-project 2.XXX	YYYY/MM/DD	2.1XXX	
(Assigned weight XX%)		2.2XXX	
		2.3XXX	
		2.3XXX:Outsourced intangible asset introduction/commissioned research or verification/marketing promotion item XXXX(XX Unit)	
Sub-project 3.XXX			

Total project sub-project assigned weights: 100% 禁止複製、轉載、外流 DOCUMENT DO NOT COPY OR DISTRIBUTE

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Small and Medium Enterprise Administration





$\star\star\star$ Please list the cost by following the Application Guide, Accounting Categories, and the Principles of allocation $\star\star\star$							
Accounting category	Estimated overall fu	nding to be applied for	Total	%			
Accounting category	Government grant	Self-funding	Iotai	70			
1. Personnel costs							
2. Travel expenses							
3. Consumables and raw material costs							
4. Equipment usage fee							
5. Equipment maintenance fee							
6. Commissioned research or verification fees							
7. Introduction fee for intangible assets							
8. Marketing and business promotion fee							
9. Remunerations on a piecework or daily basis							
Total							
Percentage	%	%	100%	100%			

Government grants listed applied for shall not exceed 50% of total project funding.



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Unit: NTD

Accounting category	Government grant	Self-funding	Total	%
1. Personnel costs				
2. Travel expenses				
3. Consumables and raw material costs				
4. Equipment usage fees				
5. Equipment maintenance fees				
6. Commissioned research or verification fees				
7. Introduction fees for intangible assets				
8. Marketing and business promotion fees				
9. Remunerations on a piecework or daily basis				
Total				
Percentage	%	%	100%	100%

Government grants listed applied for shall not exceed 50% of total project funding.

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## (1) **Profiles of project participants**

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Explanation: The participant numbers must correspond to those indicated in the project checkpoints mentioned in "4. Checkpoints and performance indicators".

No.	Name	Department/ Position	Highest education level (School/ Department/ Institute)	Major experience	Years of experience in this industry	Participation in sub-project and work items	Months committe d



\*\*\*Please list the cost by following the Application Guide, Accounting Categories, and the Principles of allocation
 \*\*\*
 (2) Funding Allocation

**1. Personnel costs** 

Name

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		Salary (A)	· (B)	(AXB)
(1) Project Personnel	(Name/Tittle)			
	Subtotal			
(2) Foreign professio	nals			
	Subtotal			
(3) Consultants				
	Subtotal			
	1	<b>Total</b>		



\*\*\*Please list the cost by following the Application Guide, Accounting Categories, and the Principles of allocation
 \*\*\*
 (2) Funding Allocation

### 2. Travel expenses: (1) Short distance fare and domestic travel expenses

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- Short distance fare: Refers to short-distance fare required by the project implementers to handle project work, listed according to actual needs.
- Domestic travel expenses: Refers to travel expenses required for project implementers to participate in relevant domestic activities or meetings.

				Domestic Travel Expenses					
Reason	Location	Number Number of Days of Person		Transportation fees (C1)	Accommodation fee (C2)	Meals and miscellaneou s expenses (C3)	Estimated total (C=C1+C2+ C3)		
	Total								





\*\*\*Please list the cost by following the Application Guide, Accounting Categories, and the Principles of allocation \*\*\*

## (2) Funding Allocation

### 2. Travel expenses: (2) Overseas travel expenses

Economy class flight tickets and daily allowances may be budgeted for; within these, the daily
allowances shall be planned in accordance with the Amount Table of Foreign Per Diem Allowance of
Central Government Agency.

ltem	Region	Estimated expenses	Number of people	Subtotal	Whether accompanied by an enterprise
Elight ticket					□Yes □No
Flight ticket					☐Yes ☐No
Daily allowance	Region	Estimated expenses	Number of people	Subtotal	Whether accompanied by an enterprise
					☐Yes ☐No
					□Yes □No
	-				







\*\*\*Please list the cost by following the Application Guide, Accounting Categories, and the Principles of allocation \*\*\*

## (2) Funding Allocation

### 2. Travel expenses: (2) Overseas travel expenses

- If government grant (subsidy) funds require budgeting as funds for going abroad for business reasons, they shall be listed in advance in the project plan. The plan shall state clearly the name for the overseas project, location, number of people, and project purpose. Such funds can only be applied for and reimbursed if the plan is included in the annual project work items and approved by the SMEA.
- State the category of overseas trip ("visit", "investigation", "meeting" or "other"); overview and benefits of overseas missions; countries and regions to be visited; number of people dispatched; dates, days and expenses of the overseas trips; etc. The trip reports must be checked and sent within 3 months after return. This form does not need to be filled out for those without overseas trip plans.
- After overseas travel expenses have been approved by the SMEA, the originally-approved expenses cannot be increased, and such
  expenses must be less than or equal to the originally-approved ratios. Moreover, the government funding may not exceed 50% of the
  expenses of a project involving overseas travel, and all unused government funding must be returned.

Category of overseas trip	Name of project	Benefits of oversea	Countries and regions to be visited	Number of people dispatche	Dates	Days	Expenses		Whether accompanied by an
		s mission		d			Amount (NT\$)	Funding source	enterprise
								Government fund	
								Self-Funding	



 $\star\star\star$ Please list the cost by following the Application Guide, Accounting Categories, and the Principles of allocation  $\star\star\star$ 

#### (2) Funding Allocation

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#### 3. Consumables and raw material costs

**Estimated quantity Estimated unit Estimated total cost** Item Unit needed price Total 4. Equipment usage fees Monthly usage Book Purchas Number of Purchase fee value Equipment Property e date **Months** Estimated usage Remaining sets AxB / amount Name (month per set useful life invested No. fees **(B)** (Remaining per set /year) **(A)** useful life \* 12) (1) Existing equipment **Subtotal** (2) Equipment to be added for the project Purchase Number of sets Equipment Property Monthly usage fee Estimate of usage Months invested amount per Name No. (B) AxB/60 fees set **Subtotal** Total

★★★Please list the cost by following the Application Guide, Accounting Categories, and the Principles of allocation ★★★

### (2) Funding Allocation

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### 5. Equipment main

Equipment name	Property No.	Original purchase amount per set	Number of sets	Estimate of maintenance fee
(1) Existing equipment				
A.				
		Subtotal		
Equipment name	Property No.	Original purchase amount per set	Number of sets	Estimate of maintenance fee
(2) Equipment to be a	dded for the pr	oject		
1.				
		Total		

#### 6. Commissioned research and verification fees

Item	Cooperating organization (fill in full name)	Content	Cooperation amount (excluding tax)
(1) Purchase fees for technology or intellectual property rights			
(2) Commissioned research fees			
(3) Commissioned service fees			
(4) Commissioned design fees			
(5) Verification fees			
Total			





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#### (2) Funding Allocation

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#### 7. Introduction fees for intangible assets

Item name	Institution name (Fill in full name)	Content	Amount (excluding tax)
	Total		

#### 8. Marketing and business promotion fees

ltem name	Content	Amount (excluding tax)
	Total	







\*\*\*Please list the cost by following the Application Guide, Accounting Categories, and the Principles of allocation \*\*\*

### (2) Funding Allocation

#### 9. Remunerations on a piecework or daily basis

- Relevant expenses such as lecture fees, attendance fees, hourly fees, consulting fees, appointing experts and scholars to provide professional consulting services, etc.
- Specific Central Government Agencies' Guidelines for School Attendance and Authorship Payments
- Regulations on Payment for Part-time Remunerations and Hourly Fees for Lectures by Officers, Public Servants, and Educational Personnel

Item name	Unit price	Number of days	Quantity	Amount (excluding tax)
Total				







# Startup Terrace @Shalun Here we are!