



經濟部

Ministry of Economic Affairs



Greentech Startup
Challenge

綠色科技新創競賽

經濟部中小及新創企業署

2024綠色科技新創競賽

申請須知

〈企業組〉

主辦單位：經濟部中小及新創企業署

執行單位：台北市電腦商業同業公會

2024年3月

目錄

壹、辦理目的	3
貳、參賽資格	3
參、參賽須知	3
肆、競賽時程	9
伍、注意事項	10
陸、聯絡資訊	13

壹、辦理目的

經濟部中小及新創企業署為協助綠色科技新創發展，依「經濟部協助產業創新活動補助獎勵及輔導辦法」，由國際創業聚落「林口新創園」及「亞灣新創園」共同辦理綠色科技新創競賽，邀請企業大廠出題，新創解題，出題方向以綠色科技、淨零碳排等與綠色科技相關議題為主。此外，由於全球淨零趨勢亦讓國際城市對於綠色解決方案需求提升，故本屆特新增邀請關注淨零發展需求之國際城市參與出題。競賽架構將劃分為企業組、城市組，並透過評選及業師輔導機制引導具創新解決方案之新創與企業大廠或城市共同進行價值共創，拓展市場商機。

貳、參賽資格

- 一、符合「中小企業認定標準」，並於2016年5月31日後成立之新創企業(以下簡稱新創)。
- 二、有下列情形之一者，不符申請資格，若違反者經查證屬實後，逕予退件處理；獲獎者，將予以撤銷並要求返還驗證費用及獎項：
 - (一)有因執行政府計畫受停權處分，且其期間尚未屆滿者。
 - (二)有欠繳應納稅捐情事者。
 - (三)以相同提案重複申請並獲得我國政府機關相關獎勵、補助者，或依其他法令享有租稅優惠、獎勵或補助者。
 - (四)經濟部投資審議委員會公告之陸資企業。

參、參賽須知

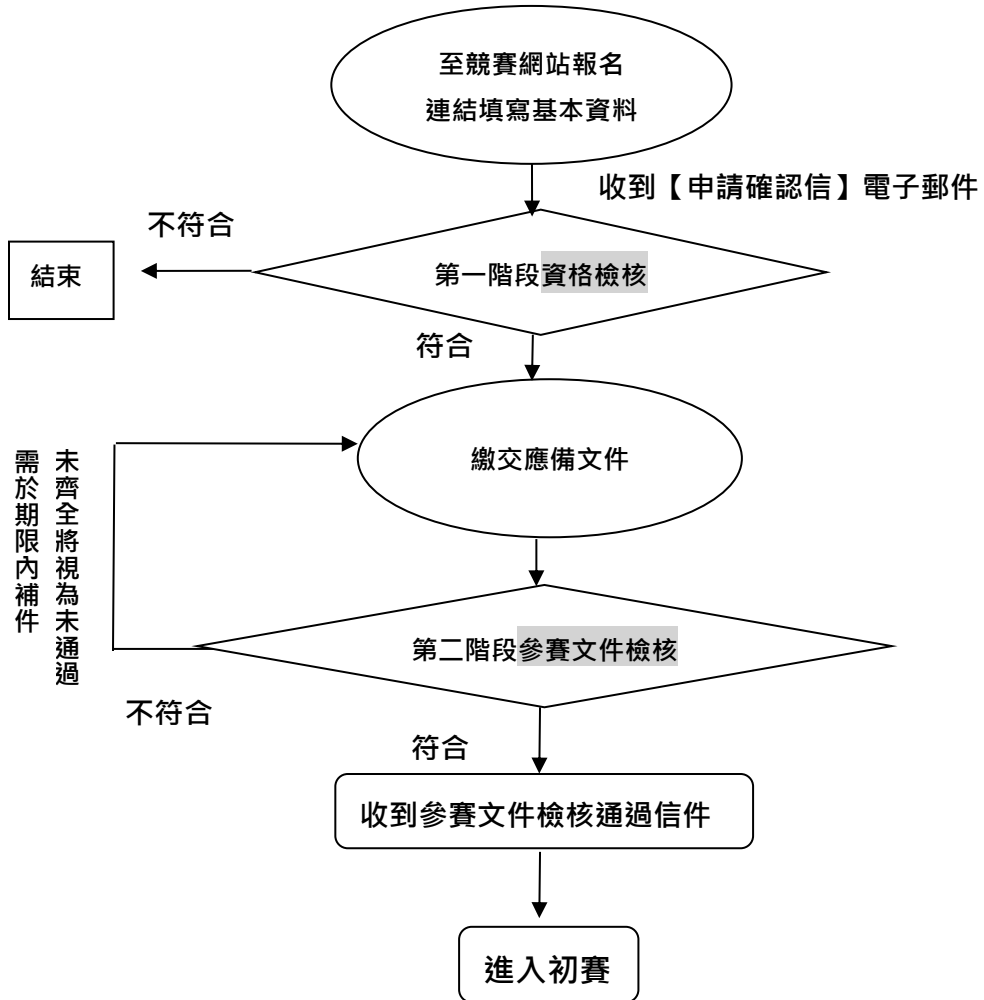
一、申請期間

自即日起開放受理申請，截止時間為2024年5月31日(星期五)23時59分，參賽新創至競賽網站填寫完成相關報名後，系統將寄送【申請確認信】，執行單位將以此封電子郵件顯示之時間為準，未依規定時間內完成申請或補件者將不予受理。

➤ 競賽網站：<https://greentech.startupterrace.tw/>

二、申請方式

(一) 申請流程圖



(二) 競賽題目選定

參賽新創參與企業組至多挑選二道題目參賽，題目一經選定後，不得更換，出題企業競賽題目請參閱【附件一】，或觀看競賽網站之徵案影片(主辦單位將邀請出題企業說明需求及預期目標)。

(三) 資格檢核

參賽新創擇定題目後請至競賽網站報名連結，填妥參賽基本資料表，執行單位將進行資格檢核，並以電子郵件通知資格檢核結果，通過者請於競賽網站下載參賽文件，並於規定時間內繳交相關附件電子檔(無需繳交紙本)。

(四) 參賽申請方式與應備文件(共五項)

項目	注意事項
【步驟一】 參賽申請	<p>➤ 第一項：線上填寫基本資料表， 【https://reurl.cc/M4M9Kv】此申請資料視為 參賽應備文件之一</p> <p>申請截止時間為2024年5月31日(五)23時59分，填 寫完成後，系統將寄送【申請確認信】，執行單位 將以此封信電子郵件顯示之時間為準。</p> <p>註：請務必填寫正確，若因資料不全、錯誤或其他非可歸責 於主辦單位或執行單位之事由，致使無法通知相關訊息者， 主辦單位及執行單位將概不負責。</p>
【步驟二】 參賽文件繳交	<p>➤ 第二項：提案簡報【附件二】。</p> <p>(1) 檔案格式限 PDF 檔，限10MB 以內，尺寸16：9。</p> <p>(2) 簡報模板不限於使用執行單位提供之樣版，惟內容架 構及呈現順序請勿更動，並於簡報封面標示出題企業 名稱及參賽新創名稱。</p> <p>(3) 若參賽2道題目之新創，仍需交付2份檔案。</p> <p>(4) 參賽新創可另行提供 6 分鐘內解題方案之影片說明供 審查委員酌參。(以觀看連結方式放置於簡報內)。</p> <p>➤ 第三項：智慧財產權授權聲明書【附件三】 請提供 PDF 掃描檔。</p> <p>➤ 第四項：保密同意書【附件四】 請提供 PDF 掃描檔。</p> <p>➤ 第五項：個人資料提供同意書【附件五】</p> <p>(1) 請提供 PDF 掃描檔。</p> <p>(2) 於線上申請連結中填寫之參賽新創成員皆須親筆簽 名，成員可共同簽署於同一張同意書即可。</p> <p>(3) 若參與2道題目之參賽新創，仍須交付2份檔案。</p>

(五) 參賽文件檢核

申請資格及參賽文件均符合規定者，將於7個工作日內收到執行單位
寄發「參賽文件檢核通過」之通知電子郵件，若參賽新創收受該電

子郵件後即屬完成申請程序，進入初賽。

資料如有缺漏者，將另行通知補件，並請於收受補件通知郵件5個工作日內完成補件，最終補件日為6月7日(星期五)，逾期未完成補件者，執行單位將不予受理。

*舉例：A 公司於5月20日收到補件通知，需於5月27日前完成補件；B 公司於5月31日收到補件通知，需於6月7日前完成補件。

三、賽制說明

企業組分初賽、複賽及決賽，審查標準說明如下：

(一) 初賽

1. 採書面審查，針對各參賽新創提交之提案簡報進行初賽書面審查，通過審查之參賽新創始可參加複賽。
2. 審查標準：

項目	說明	內容	比重
團隊潛力	團隊過往實績與核心技術	<ul style="list-style-type: none">■ 團隊成員經歷背景■ 團隊目前營運現況■ 核心技術應用(或專利取得情形)■ 國內外合作對象與實績說明■ 團隊能力是否足以配合企業進行後續解題相關方向調整	40%
提案適切性	解題提案對應適切性及提案內容完整性	<ul style="list-style-type: none">■ 解題提案設計概念方向或目標是否與題目一致(如：解決的關鍵痛點、解決方案情境規劃、解題效益等)■ 解題提案時程及階段任務說明■ 需求分析及目標	40%
應用可能性	解題提案技術應用可行性	<ul style="list-style-type: none">■ 現有技術是否能與題目垂流程進行結合或延伸加值■ 技術落地應用的可能性■ 實證場域導入規劃	20%

(二) 複賽及決賽

1. 複賽

- (1) 採實體審查，由參賽新創至出題企業指定地點進行 Pitch 每家新創共25分鐘(簡報15分鐘、QA 綜合問答10分鐘)，主辦單位與執行單位保留調整之權利。
- (2) 通過複賽之參賽新創為「優選新創」，將可獲得新臺幣20萬元驗證費用(名單於競賽網站公告)及獎狀1幀。若參賽新創同時獲得2家出題企業優選，將請團隊擇一題目領取驗證費用，並進入決賽。

2. 決賽

- (1) 採實體審查，參賽新創須至企業組決賽指定地點進行 Pitch 每家新創共25分鐘(簡報10分鐘，QA 綜合問答15分鐘)主辦單位與執行單位保留調整之權利。
- (2) 通過決賽之參賽新創即為「優勝新創」，將可再獲得新臺幣60萬元驗證費用(名單於競賽網站公告)及獎盃1座。

3. 複賽及決賽審查標準：

項目	說明	內容	比重
解題方案契合度	解題方案調整歷程與執行完整度	<ul style="list-style-type: none">■ 解決方案是否具體完整■ 解題執行內容與情形說明■ 導入前後之優化差異說明■ 與企業協作及共同創價之契合度	40%
解題方案應用可行性	解題方案應用的實際可行性	<ul style="list-style-type: none">■ 解題方案之成熟度及應用性■ 解題方案優勢、成果應用是否可促成其他衍生增值服務	30%
解題方案發展性	解題方案之發展性及國際化潛力	<ul style="list-style-type: none">■ 與出題企業有共同驗證意願或持續合作意向■ 解題方案符合國內外產業需求且具市場擴張潛力■ 解題方案(技術、服務)商業化或市場擴散規劃	30%

四、獎項及義務

獎項	獎項內容	說明
<p>優選</p>	<p>新臺幣20萬元(含稅) 各題選出二家參賽新創為原則。</p>	<p>■ 通過複賽之參賽新創每家可獲得20萬元驗證費用，完成下列事項後撥付：</p> <ol style="list-style-type: none"> 1. 應配合主辦單位及執行單位安排，參與至少1場交流分享活動。 2. 應提供 Demo 版本或影音媒體介紹1式(內容包含本競賽相關數據或產品等)予主辦單位及執行單位作為後續廣宣與展示。
<p>優勝</p>	<ol style="list-style-type: none"> 1. 新臺幣60萬元(含稅) 各題僅選出一家參賽新創獲獎。 2. 提供林口新創園或亞灣新創園免費共同工作空間1席1年(惟仍須繳納保證金等其他費用)。 	<p>■ 通過決賽之參賽新創每家可獲得60萬元驗證費用，完成下列事項後撥付：</p> <ol style="list-style-type: none"> 1. 應配合主辦單位及執行單位安排，參與至少1場達50人次(含)以上的成果展示、推廣或體驗活動。活動後須提交參與活動之佐證資料予主辦單位及執行單位，如：活動照片、交流心得等。 2. 應提供 Demo 版本或影音媒體介紹1式(內容包含本競賽相關數據或產品等)予主辦單位及執行單位作為後續廣宣與展示。 3. 與林口新創園或亞灣新創園簽訂進駐合約。

肆、競賽時程

項目	時間	說明
A. 參賽申請	即日起~ 5月31日 截止	申請時間至2024年5月31日(五)23時59分止，填寫完成後系統將寄送【申請確認信】，執行單位將以此封電子郵件顯示之時間為準。
B. 參賽文件檢核	隨到隨審 ~ 5月31日	<ol style="list-style-type: none"> 資格檢核與補件：收件後，由執行單位進行資格檢核，資料不齊之參賽新創需於收到執行單位信件通知後的5個工作日內完成補件，最後補件日為6月7日(五)，逾期將不予受理。 參賽文件檢核：收受執行單位「參賽文件檢核通過」之通知電子郵件，即完成申請程序，進入初賽。
C. 初賽	6月中旬	<ol style="list-style-type: none"> 審查資料：由參賽新創提供提案簡報(初賽版)【附件二】。 審查方式：書面審查。 初賽審查結果：由執行單位以電子郵件通知，並於競賽網站公告初賽通過名單。
D. 企業大帶小階段(聚焦期)	7月	由主辦單位及執行單位安排企業導師與參賽新創洽談會議。
E. 複賽	7月29日 ~8月16日	<ol style="list-style-type: none"> 審查資料：由參賽新創提供成果簡報(複賽版)。 審查方式：採實體審查，由參賽新創至出題企業公司進行 Pitch，每家新創共25分鐘(簡報15分鐘、QA 綜合問答10分鐘)，並由委員進行審查。 複賽審查結果：由執行單位以電子郵件通知，並於競賽網站公告複賽通過(優選)名單。

項目	時間	說明
F. 企業大帶小 階段(優化期)	9月	由主辦單位及執行單位安排企業導師與參賽新創洽談會議。
G. 決賽	10月7日 ~16日	1. 審查資料：由參賽新創提供成果簡報(決賽版)。 2. 審查方式：採實體審查，每家新創共25分鐘(簡報10分鐘，QA 綜合問答15分鐘)，並由委員進行審查。 3. 決賽審查結果：於頒獎典禮公布優勝名單。
H. 頒獎典禮	11月	邀請出題企業、優勝及優選新創參與。

*主辦單位或執行單位保有修改、變更或暫停競賽之權利，請以競賽網站公告內容為主。

伍、注意事項

一、 參賽新創義務

- (一) 凡報名參加本競賽之參賽新創，即視為已充分瞭解本須知所有內容以及競賽規則，並且願意完全遵守本競賽所述之各項規則，如有違反者，主辦單位及執行單位有權取消參賽資格並追回驗證費用與獎項，且得公告之；若參賽新創因違反本須知或競賽規則，致損害主辦單位及執行單位或其他任何第三人相關權益，該參賽新創應負所有損害賠償責任(包括但不限於該第三人之損害賠償費、律師費、訴訟費、差旅費等)。
- (二) 通過初賽之參賽新創應全程參與本競賽，包括企業輔導活動及因本競賽所衍生之相關活動。
- (三) 參賽新創就其內部分工或權益分配(如驗證費用領取及分配)，若有任何爭議，應自行處理，與主辦單位及執行單位無涉。
- (四) 參賽新創應於參賽申請時提供基本資料予主辦單位及執行單位，且不得冒用或盜用任何第三人之資料，否則將自負一切法律責任。

- (五)獲選之參賽新創必須配合主辦單位及執行單位之要求，進行相關選拔、表揚及媒體採訪報導等工作，並須配合主辦單位及執行單位進行後續效益追蹤三年。
- (六)競賽所得之費用(驗證費用)應依相關規定扣繳所得稅(主辦單位需代扣繳稅額)。依據稅法規定，獎項價值超過新臺幣20,000元者，主辦單位及執行單位將依法代得獎者扣10%稅額、國外人士代扣20%稅額。獲獎新創應推派一名代表出席領獎，並配合主辦單位及執行單位進行後續所得稅申報作業。
- (七)關於驗證費用申請相關事項，依經濟部協助產業創新活動補助獎勵及輔導辦法第十七條之一、第十九條之規定辦理。
- (八)參賽新創若任一成員屬經濟部中小及新創企業署之公職人員或關係人者，應填具【附件六】公職人員及關係人身分關係揭露表。
- (九)參賽新創進行實地參訪或相關會議時，應依出題企業需求配合提供或簽署保密協議書(NDA)、問卷調查等相關作業流程。

二、 參賽提案

- (一)所有參賽提案必須為尚未以任何形式揭露(包括但不限於公開展示及發表)於各場合之新提案，且不得有抄襲仿冒情事者。
- (二)參賽提案不得具影射腥、羶、色情、暴力或危害社會秩序、善良風俗等內容。
- (三)所有參賽新創繳交之參賽提案，主辦單位及執行單位得於任何本競賽之宣傳網站、文宣、報導等相關公開版面上使用，且得以不限地區、無償、永久且不可撤銷、公開之形式使用，參賽新創亦同意授權主辦單位及執行單位得以各種合法正當播映管道、印刷方式、現有及日後發明之方式或媒介呈現內容之全部或部分(包括但不限於以重製、改作、修飾、公開展示、公開傳輸、公開播送等方式使用參賽提案)，並可公開發表，且無須再

通知或經參賽新創審核同意。

- (四)本競賽主辦單位及執行單位鼓勵出題企業與參賽新創進行不限於任何形式之後續合作，參賽新創擁有自行運用於公開展示、重製、改作、印製及商品開發販售及再授權他人等權利。
- (五)參賽新創所申請之解題方案及提供資料之內容須遵守著作權、專利權、商標權、肖像權、隱私權、個人資料保護等法律規定，如涉及第三人權利時，應取得權利人之合法授權，不得有涉及抄襲、剽竊、仿冒或其他侵害他人權益之情事。若經發現、檢舉、告訴或告發有違反法律、本須知或競賽規則、不實陳述或有侵害他人權益之情事，參賽新創應負擔一切法律責任，若有違反前開事項，並經查證屬實，取消參賽資格；獲獎者，將予以撤銷並要求返還驗證費用及獎狀、獎盃。

三、 主辦單位及執行單位之權利

- (一)本須知及競賽規則若有未盡事宜，主辦單位及執行單位得視實際需要保留刪減及修改競賽相關須知之權利，若有任何更動，皆以競賽網站公告為準，將不另行通知。
- (二)參與本競賽之出題企業及參賽新創，視為同意本須知及各項規則，若有任何爭議，主辦單位及執行單位保有最終解釋權。
- (三)基於參賽新創管理、報名管理、競賽期間身分確認、聯繫、驗證費用、計畫相關訊息聯繫、宣傳及相關行政作業等目的，主辦單位及執行單位得蒐集、處理及利用參賽新創所提供之個人資料，參賽新創並應擔保其提供個人資料之行為並未違反個資法規。針對參賽新創因本競賽所提供之個人資料，當事人得依個人資料保護法第三條向主辦單位及執行單位請求查詢閱覽、製給複製本、補充或更正、停止蒐集處理或利用，必要時亦可請求刪除，惟依法必須保留者不在此限。若因前述權利之行使致影響參加遴選審查或得獎及受領驗證費用權益者，應自負責任。

四、 其他規定

- (一) 競賽獲獎名額將由審查委員視參賽新創解題方案構想，與實際情況作彈性考量，必要時得以「增額或從缺」辦理。
- (二) 出題企業、參賽新創同意就其因參與本競賽而知悉或持有主辦單位及執行單位或他方之商業機密及其他機密資訊，負有保密義務，不得以任何方法洩漏或公開予其他第三人，亦不得於本競賽目的或他方合法授權範圍外為自己或其他人之利益，使用該資訊。出題企業及參賽新創均須簽署【附件四】之保密同意書，如有違反本保密約定者，主辦單位及執行單位有權終止合作、取消參加選拔、得獎資格、追回相關驗證費用，違反者並應負損害賠償責任，且聘僱人員之違約行為，亦視為該方之違約。
- (三) 本競賽須知及各項規定之解釋與適用，主辦單位及執行單位保有最終解釋權，任何有關爭議，均依中華民國法律處理，並以臺灣臺北地方法院為第一審管轄法院。

陸、 聯絡資訊

執行單位	聯繫窗口	電話	電子郵件
林口新創園 亞灣新創園	劉先生	02-2577-4249 #290	hello@startupterrace.tw
	黃小姐	02-2577-4249 #546	
	李先生	07-338-3827 #309	



經濟部
Ministry of Economic Affairs



Greentech Startup
Challenge

綠色科技新創競賽

Small and Medium Enterprise and Startup
Administration, Ministry of Economic Affairs

2024 Greentech Startup Challenge

Application Instructions

Enterprise Category

Organizer: Small and Medium Enterprise and Startup
Administration, Ministry of Economic
Affairs

Implementer: Taipei Computer Association

March 2024

Table of Contents

I. Purpose of the Challenge	3
II. Challenge Eligibility	3
III. Notice for Participants	4
IV. Competition Schedule	10
V. Points of Note.....	12
VI. Contact Information.....	16

I. Purpose of the Challenge

In order to assist the development of new green technology innovations, and in accordance with the Regulations of the Ministry of Economic Affairs on Subsidy, Incentives and Counseling for Industrial Innovation Activities, Small and Medium Enterprise and Startup Administration (SMESA), Ministry of Economic Affairs organizes the Greentech Startup Challenge competition. The SMESA implements this jointly with the Startup Terrace and Startup Terrace Kaohsiung – the two international entrepreneurial clusters in Taiwan, inviting large enterprises to propose topics on green technology covering: zero carbon emissions, and other green technology-related issues. Furthermore, the global trend toward net-zero emissions is also creating increasing demand for green solutions from international cities. Therefore, this year’s Greentech Startup Challenge specially invites international cities that are concerned with the development of net-zero emissions to participate in proposing topics. The Challenge framework will then be divided into the Enterprise Category and the City Category. Through selection and mentorship mechanisms, startups with innovative solutions will collaborate with major enterprises or cities to co-create value and expand market opportunities.

II. Challenge Eligibility

1. New startup enterprises (below, “startups”) that meet with the Standards for Identifying Small and Medium-sized Enterprises and were established after May 31, 2016.
2. The applicants with any of the following conditions are not eligible; if they are found to be in violation, their applications will be returned, any winning status will be rescinded, and any subsidy for the verification cost will be demanded back:
 - (1) A suspension has been imposed by any government agency for the execution of the government program and the period of suspension has not yet expired.
 - (2) Non-payment of taxes owed.
 - (3) Repeated application using the same proposal has received awards or subsidies from Taiwan government agencies; or is entitled to receive any tax incentives, awards, or subsidies under other laws and regulations.
 - (4) PRC enterprises, as published by Department of Investment Review, Ministry of Economic Affairs.

III. Notice for Participants

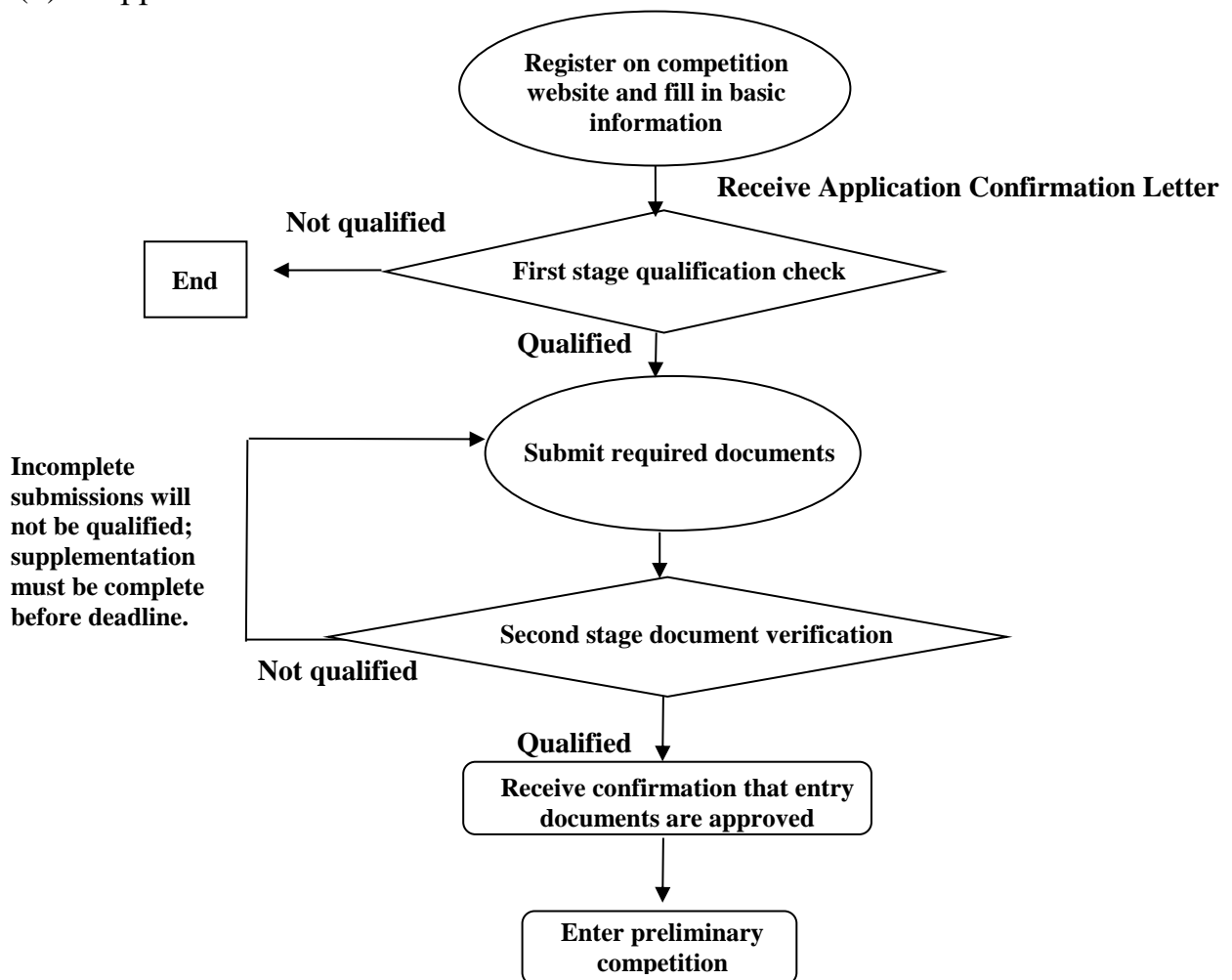
1. Application Period

Applications are being accepted immediately till 23:59 on May 31, 2024 (Friday). After completing registration on the competition website, participating startups will receive an Application Confirmation Letter. The implementer will consider the time shown in this email to take precedence; applications and additional documents submitted after the deadline will not be accepted.

➤ The competition website: <https://greentech.startupterrace.tw/>

2. Application Process

(1) Application flowchart



(2) Theme selection

Each participating startup in the Enterprise Category may choose up to two topics for participation in the competition. Once a topic is selected, it cannot be changed. For the topics provided by the topic-proposing companies, please refer to Attachment 1 or watch the proposing topics video on the competition website (the organizer will invite topic-proposing companies to

explain their requirements and expected goals).

(3) Eligibility checking

After selecting topic(s), participating startups must proceed to the registration link on the competition website and fill out the basic registration form; the implementer will then conduct an eligibility check. Entrants will be notified of the eligibility check results via email. Startups that pass verification must then download the competition documents from the competition website and submit the electronic attachments (no need to submit hard copies).

(4) Application process and the required documents (total of five items)

Item	Points of Note
<p style="text-align: center;">Step 1 Competition Application</p>	<p>➤ Item 1: Fill out the basic information form online (https://reurl.cc/M4M9Kv). This application information is required for participation.</p> <p>The application deadline is at 23:59 on May 31, 2024 (Friday). After completing the application, the system will send an Application Confirmation Letter; the implementer will consider the time shown in this email to take precedence.</p> <p>Note: Make sure that the information provided is accurate. Neither the organizer nor the implementer will be responsible for any failure to receive notifications due to incomplete or incorrect information or any other reasons not attributable to the organizer or implementer.</p>
<p style="text-align: center;">Step 2 Submit Competition Documents</p>	<p>➤ Item 2: Proposal Presentation (Attachment 2)</p> <p>(1) File format is limited to be PDF (under 10MB); screen ratio must be 16:9.</p> <p>(2) Presentations are not limited to the template provided by the implementer. However, the presentation structure and order must not be altered. Indicating the name of the topic-proposing company and the name of the participating startup on the cover slide.</p> <p>(3) If the startup is addressing two topics, two separate files must be submitted.</p> <p>(4) Participating startups may also provide a 6-minute or less video presentation of the solution for consideration of the evaluation committee. (The video link must be included in the presentation).</p> <p>➤ Item 3: Intellectual Property Rights Authorization and Declaration Form (Attachment 3) Provide a PDF scan file.</p> <p>➤ Item 4: Confidentiality Consent Form (Attachment 4) Provide a PDF scan file.</p> <p>➤ Item 5: Personal Information Provision Consent Form</p>

	<p>(Attachment 5)</p> <p>(1) Provide a PDF scan file.</p> <p>(2) All members of the participating startup listed on the online application form must personally sign the consent form. All members can sign on the same consent form.</p> <p>(3) If the startup is addressing two topics, two separate files must be submitted.</p>
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(5) Entry document verification

If the participating startup’s eligibility and entry documents meet requirements, the implementer will send an email stating that “the entry document is approved” within 7 working days. Once the participating startup receives this email, the application process is considered complete, and they will proceed to the preliminary round.

If any information is missing, such entrants will be notified to provide the missing documents; supplement must be completed within 5 working days of receiving the notification. The last day for supplementing documents is June 7 (Friday); after this, the implementer will not accept documents.

* For example: If, on May 20, Company A receives a notification to supplement documents, then they must complete submission by May 27. If, on May 31, Company B receives a notification to supplement documents, they must complete submission by June 7.

3. Competition Rules

There are three rounds for the Enterprise Category: Preliminary round, Semi-Final round, and Final round. The criteria for evaluation are as follows:

(1) Preliminary round

1. To be conducted through documentation evaluation; proposals submitted by each participating startup undergo preliminary written assessment. Only startups that pass preliminary evaluation can be proceeded to the Semi-Final round.

2. Evaluation criteria:

Item	Description	Details	Weight
Team Potential	Team’s track record and core technology	<ul style="list-style-type: none"> ■ Team members’ background and experience ■ Current status of team operations ■ Core technology application (or patent acquisition status) ■ Domestic and international partners and achievements ■ Whether the team's 	40%

		capabilities are sufficient to adjust to subsequent problem-solving directions in collaboration with enterprises	
Appropriateness of Proposal	Appropriateness and completeness of proposed solutions	<ul style="list-style-type: none"> ■ Consistency of the proposed design concept or objectives with the topic (e.g., key pain points to be solved, solution scenario planning, solution benefits, etc.) ■ Solution proposal timeline and task description for each stage ■ Needs analysis and objectives 	40%
Feasibility of Application	Proposal's technical application feasibility	<ul style="list-style-type: none"> ■ Existing technologies' integration into or extension to the topic's vertical development processes ■ Technology's onsite implementation/application possibilities ■ Validation of site induction planning 	20%

(2) Semi-Final and Final rounds

1. Semi-Final round

- (1) Evaluation at this stage is in person. Participating startups will pitch at the location designated by the topic-proposing company. Each startups will have a total of 25 minutes (15-minute presentation and a 10-minute comprehensive Q&A session). The organizer and implementer reserve the right to make adjustments.
- (2) Startups that pass the Semi-Final round will be Finalists, and will receive subsidy for verification cost of NT\$200,000 (the list will be announced on the competition website) along with a certificate. If a startup is selected as a Finalist by two topic-proposing companies, they must choose one topic to receive the subsidy and proceed to the Final round.

2. Final round

- (1) In-person evaluation will be conducted, where participating startups must pitch at the location designated for the Final round of the Enterprise Category. Each startups will have a total of 25 minutes (10-minute presentation and a 15-minute comprehensive Q&A session). The organizer and implementer reserve the right to

make adjustments.

- (2) Startups that pass the Final round will be recognized as Winner and will receive an additional NT\$600,000 subsidy for the verification cost (the list will be announced on the competition website) and a trophy.

3. Evaluation criteria for the Semi-Final and Final rounds:

Item	Description	Details	Weight
Alignment of Solution	Problem-solving process and execution completeness	<ul style="list-style-type: none"> ■ Whether the solution is fully developed and specifically applied ■ Description of solution execution and application scenario ■ Explanation of differences in optimization before and after implementation ■ Degree of alignment with enterprise collaboration and mutual value creation 	40%
Feasibility of Solution Application	Practical feasibility of solution application	<ul style="list-style-type: none"> ■ Maturity and applicability of solution ■ Whether the solution's advantages and outcomes can lead to the creation of other value-added services 	30%
Solution's Potential for Further Development	Development and internationalization potential of solution	<ul style="list-style-type: none"> ■ Willingness for collaborative verification or ongoing cooperation with the topic-proposing company ■ Whether the solution aligns with domestic and international industry needs and has potential for market expansion ■ Plans for the commercialization or market diffusion of the solution, including both technology and services 	30%

4. Awards and Obligations

Award	Content	Details
Finalist	<p>NT\$200,000 (tax included)</p> <p>As a general principle, two participating startups will be awarded for each topic.</p>	<ul style="list-style-type: none"> ■ Each participating startup that passes the Semi-Final round will receive a NT\$200,000 subsidy for verification cost, which will be disbursed upon completion of the following: <ol style="list-style-type: none"> 1. Participate in at least one exchange or sharing event organized by the organizer and implementer. 2. Provide a demo or introduction video (content should include data or products related to this competition) to the organizer and implementer for subsequent promotion and display.
Winner	<ol style="list-style-type: none"> 1. NT\$600,000 (tax included) Only one participating startup will be awarded for each topic 2. A free co-working space (one seat) at Startup Terrace or Startup Terrace Kaohsiung for one year (however other fees such as deposits must still be paid). 	<ul style="list-style-type: none"> ■ Each participating startup that passes the Final round will receive NT\$600,000 subsidy for verification cost, which will be disbursed upon completion of the following: <ol style="list-style-type: none"> 1. Participate in at least one exhibition, promotion, or experiential event, with at least 50 attendees, organized by the organizer and implementer. After the event, evidence of participation (such as event photos or lessons learned from the participation) must be submitted to the organizer and implementer. 2. Provide a demo or introduction video (content should include data or products related to this competition) to the organizer and implementer for subsequent promotion and display. 3. Sign a residency agreement with Startup Terrace or Startup Terrace Kaohsiung.

IV. Competition Schedule

Item	Schedule	Description
<p>A. Application for Participation</p>	<p>Now until May 31</p>	<p>Application period is until 23:59 on May 31, 2024 (Friday). The system will send the Application Confirmation Letter after completion; the implementer will consider the time shown in this email to take precedence.</p>
<p>B. Entry Document Verification</p>	<p>As soon as submitted, till May 31</p>	<ol style="list-style-type: none"> 1. Eligibility checking and supplement: After documents are received, the implementer will verify eligibility. With any participating startups lacking information, notification will be sent to supplement materials; supplement must be completed within 5 working days of receiving the email notification. The last day for supplementing documents is June 7; after this, documents will not be accepted. 2. Document verification: If all documents are complete, the implementer will send an email stating that "the entry document is approved". The application process is then completed, and the applicant enters the preliminary round.
<p>C. Preliminary Round</p>	<p>Mid-June</p>	<ol style="list-style-type: none"> 1. Evaluation materials: Participating startups should provide a proposal presentation (preliminary round edition) (Attachment 2). 2. Evaluation method : Documentation review. 3. Preliminary round review results: The implementer will announce the list of preliminary round qualifiers via email notification and on the competition website.

Item	Schedule	Description
D. Large Enterprises Leading Small Enterprises (Startups) Phase (Focus Period)	July	The organizer and the implementer will arrange a meeting between the enterprise mentors and the participating startups.
E. Semi-Final Round	July 29 to August 16	<ol style="list-style-type: none"> 1. Evaluation materials: Participating startups should provide achievements presentations (versions for Semi-Final round). 2. Evaluation method: In-person evaluations. Participating startups will pitch at the location designated by the topic-proposing companies. Each startups will have a total of 25 minutes (15-minute presentation and a 10-minute comprehensive Q&A session); committee members will evaluate at presentation. 3. Semi-Final round evaluation results: The implementer will announce the list of Finalists via email notification and on the competition website.
F. Large Enterprises Leading Small Enterprises (Startups) Phase (Optimization Period)	September	The organizer and implementer will arrange a meeting between the enterprise mentors and the participating startups.
G. Final Round	October 7 to 16	<ol style="list-style-type: none"> 1. Evaluation materials: Participating startups should provide achievements presentations (versions for Final round). 2. Evaluation method: In-person evaluation. Each startups will have a total of 25 minutes(10-minute presentation and a 15-minute comprehensive Q&A session); committee members will evaluate at

Item	Schedule	Description
		presentation. 3. Final round evaluation results: The winner will be announced during the award ceremony.
H. Award Ceremony	November	Topic-proposing companies, Finalists, and Winner are all invited to participate.

*The organizer and implementer reserve the right to modify, change, or suspend the competition. Announcements on the competition website take precedence.

V. Points of Note

1. Participating Startups' Obligations

- (1) All participating startups registering for the competition are deemed to have fully understood all the contents of these Application Instructions and the rules of the competition, and to have agreed to fully comply with all rules stated. The organizer and implementer have the right to revoke violators' eligibility to participate and reclaim all the subsidies for verification cost and awards. Such violations may also be publicly announced. If a participating startup violates these Instructions or the competition rules, causing damage to the organizer, implementer, or any other third party, the participating startup shall bear all liabilities for damages (including, but not limited to, compensation for damages to third parties, legal fees, litigation costs, and travel expenses).
- (2) Participating startups that pass the preliminary round are required to participate in the entire course of the competition, including enterprise mentoring activities and related activities arising from the competition.
- (3) Participating startups must handle any disputes regarding their internal division of labor or distribution of rights (such as receiving and distributing verification cost) on their own; the organizer and implementer shall not be involved in such matters.
- (4) Participating startups must provide basic information to the organizer and implementer during the application process, and must not impersonate or steal the identity of any third party. Otherwise, they shall bear all legal liabilities for such.
- (5) Selected participating startups must comply with the requests from organizer and implementer in regard to selection, recognition, media interviews, etc., and must comply with the effectiveness follow-up tracking requested by organizer and implementer for three years.

- (6) Subsidies obtained from the competition (for verification cost) are subject to withholding tax in accordance with relevant regulations (the organizer is responsible for withholding tax). In accordance with tax laws and regulations, if the value of the subsidy exceeds NT\$20,000, the organizer and implementer will withhold 10% tax for domestic recipients and 20% for foreign recipients. Finalists must assign a representative to attend the award ceremony and comply with the organizer and implementer in subsequent income tax declaration procedures.
- (7) Regarding matters related to the application for verification cost, the procedures shall be conducted in accordance with Articles 17-1 and 19 of Subsidy, Reward and Assistance Regulations for Promoting Industry Innovation of Ministry of Economic Affairs.
- (8) If any member of the participating startup is an SMESA public servant or related party, he or she must fill out the Disclosure Form for Public Servants and Related Persons (Attachment 6).
- (9) When participating startups conduct onsite visits and attend related meetings, they must cooperate with the requirements of the topic-proposing companies in providing or signing confidentiality agreements or non-disclosure agreements (NDAs), questionnaire surveys, and other related operational procedures as needed.

2. Competition Proposals

- (1) All competition proposals must be new proposals that have not been disclosed in any form (including, but not limited to, public exhibitions and presentations) on any occasion, and must not involve any plagiarism or counterfeiting.
- (2) Competition proposals must not contain content that touches on sensationalism, pornography, violence, or harms to the social order or public morals.
- (3) All competition proposals submitted by participating startups may be used by the organizer and implementer in/on any promotional websites, promotional materials, reports, and other related public platforms. The organizer and implementer may also use such proposals in an unlimited, permanent, irrevocable, and public manner, at no charge. Participating startups also agree to authorize the organizer and implementer to present the content, in whole or in part, through any and all legal, legitimate broadcasting channels, printing methods, existing and future invention methods or media (including, but not limited to, reproduction, adaptation, modification, public display,

public transmission, public broadcasting, etc.), and publicly disclosed and published with no further notice given nor additional consent gained from the participating startups.

- (4) The competition organizer and implementer encourage subsequent collaboration between the topic-proposing companies and participating startups in any form. Participating startups have the right to use their proposals for public display, reproduction, adaptation, printing, product development, sales, and sublicensing to others.
- (5) The content of solution proposals and materials submitted by participating startups must comply with copyright, patent, trademark, image rights, privacy rights, personal data protection, and other legal regulations. When involving the rights of third parties, legal authorization from the rights holders must be obtained. There shall be no plagiarism, theft, counterfeiting, or other infringement of the rights of others. If any violation of the law, these Application Instructions, or competition rules, or any false statements or infringements of the rights of others are discovered, reported, or disclosed, participating startups shall bear all legal liabilities. Any violation of the aforementioned matters verified to be true shall result in revocation of competition eligibility; any winning status will be rescinded, and subsidy for verification cost, certificates, and trophies will be demanded back.

3. The Rights of Organizer and Implementer

- (1) With any matters not covered in these Application Instructions or competition rules, the organizer and implementer reserve the right to amend, delete, or modify the competition's regulations as necessary. Any changes will be announced on the competition website, and no separate notification will be given.
- (2) Topic-proposing companies and participating startups engaged in the competition are deemed to have agreed to these Application Instructions and competition rules. In the event of any disputes, the organizer and implementer reserve the right of final interpretation.
- (3) For the purposes of participating startup management, registration management, identity verification during the competition period, communication, subsidy distribution, project-related information dissemination, publicity, and related administrative operations, the organizer and implementer may collect, process, and utilize the personal data provided by the participating startups. Participating startups shall also guarantee that their provision of personal data does

not violate personal data laws. Regarding personal data provided by participating startups as a result of this competition, individuals have the right, in accordance with Article 3 of the Personal Data Protection Act, to request access, obtain copies, supplement/correct, request cessation of collection, processing, or utilization, and if necessary, request deletion, except where retention is required by law. If the exercise of the aforementioned rights affects participation, selection, evaluation, or entitlement to prizes and or receipt of subsidy for verification cost, said persons shall bear liability for such.

4. Other Rules

- (1) The number of awards will be flexibly adjusted by the evaluation committee based on the proposed solution concepts of the participating startups and actual circumstances. If necessary, the number of awards may be increased, or no award given.
- (2) Topic-proposing companies and participating startups agree to maintain confidentiality regarding any trade secrets or other confidential information learned or acquired, as a result of participating in the competition, from the organizer, implementer, or any other party. They shall not disclose or divulge such information to any third party by any means, nor shall they use such information for their own benefit or the benefit of others outside the scope of the competition's purpose or legal authorization from other parties. Both the topic-proposing companies and participating startups are required to sign the Confidentiality Consent Form (Attachment 4). In the event of any violation of the confidentiality agreement, the organizer and implementer have the right to terminate cooperation, cancel competition participation & award eligibility, and reclaim related rewards. Violators shall also be liable for damages, and any breach of contract by their employed personnel shall be considered a breach by the respective party.
- (3) Regarding interpretation and application of the competition's Application Instructions and rules, the organizer and implementer reserve the right of final interpretation. Any related disputes shall be governed by the laws of the Republic of China (Taiwan), and shall be under the jurisdiction of the Taiwan Taipei District Court as the court of first instance.

VI. Contact Information

Implementer	Contact Person	Phone Number	Email
Startup Terrace Startup Terrace Kaohsiung	Mr. Liu Ms. Huang Mr. Lee	02 - 2577-4249 #290 02 -2577-4249 #546 07-338-3827 #309	<u>hello@startupterrace.tw</u>