



經濟部  
Ministry of Economic Affairs



經濟部中小及新創企業署

2024綠色科技新創競賽

申請須知

〈城市組〉

主辦單位：經濟部中小及新創企業署

執行單位：台北市電腦商業同業公會

2024年 3月

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## 壹、辦理目的

經濟部中小及新創企業署為協助綠色科技新創發展，依「經濟部協助產業創新活動補助獎勵及輔導辦法」，由國際創業聚落「林口新創園」及「亞灣新創園」共同辦理綠色科技新創競賽，邀請企業大廠出題、新創解題，出題方向以綠色科技、淨零碳排等與綠色科技相關議題為主。此外，由於全球淨零趨勢亦讓國際城市對於綠色解決方案需求提升，故本屆特新增邀請關注淨零發展需求之國際城市參與出題。競賽架構將劃分為企業組、城市組，並透過評選及業師輔導機制引導具創新解決方案之新創與企業大廠或城市共同進行價值共創，拓展市場商機。

## 貳、參賽資格

- 一、符合「中小企業認定標準」，並於2016年5月31日後成立之新創企業(以下簡稱新創)。
- 二、若曾於過去5年內獲得國家政府機構頒發之新創類別相關獎項者，報名資格則不受上述成立年限限制(請提供相關得獎佐證資料予執行單位)；國家獎項如經濟部新創事業獎、中小企業創新研究獎、國家產業創新獎、研究機構創業潛力獎(Tree Award)、國科會科研創業計畫、Startup Island TAIWAN 指標型新創(Next Big)等。
- 三、有下列情形之一者，不符申請資格，若違反者經查證屬實後，逕予退件處理；獲獎者，將予以撤銷並要求返還獲獎獎金：
  - (一)有因執行政府計畫受停權處分，且其期間尚未屆滿者。
  - (二)有欠繳應納稅捐情事者。
  - (三)以相同提案重複申請並獲得我國政府機關相關獎勵、補助者，或依其他法令享有租稅優惠、獎勵或補助者。
  - (四)經濟部投資審議委員會公告之陸資企業。

## 參、參賽須知

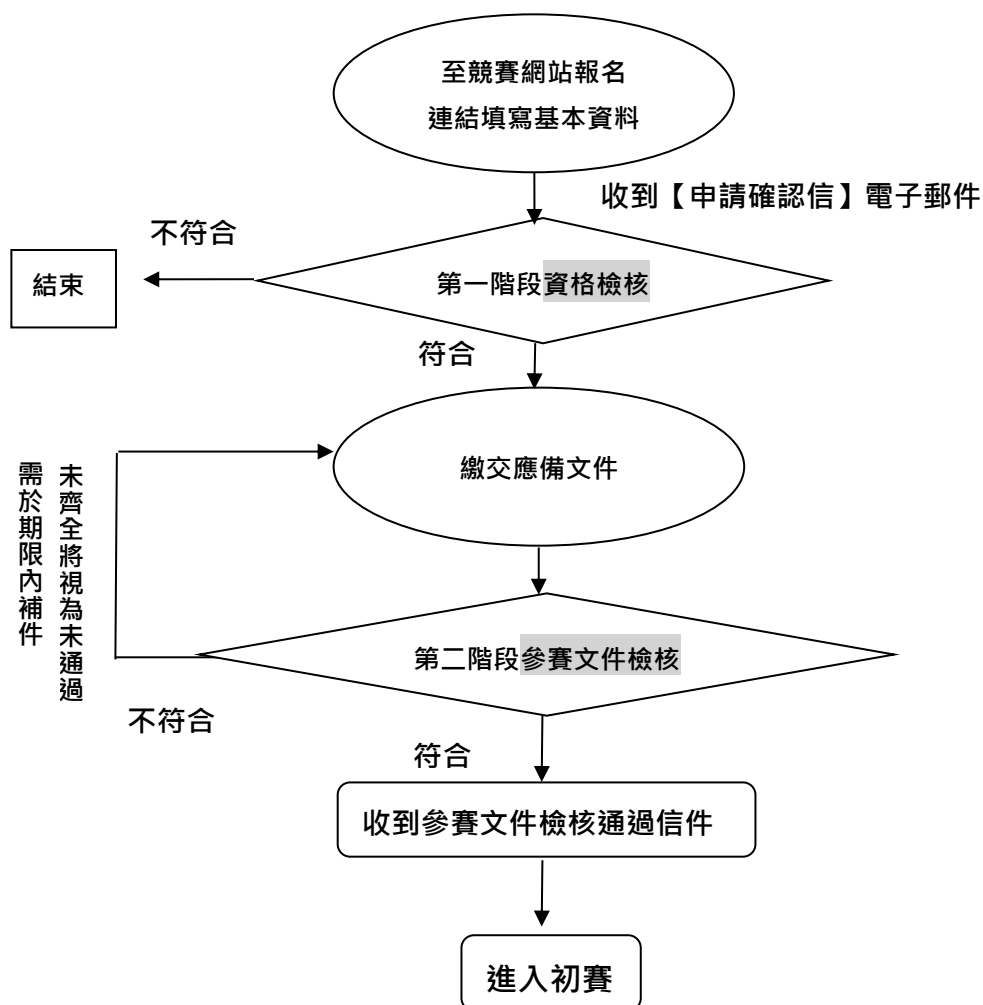
### 一、申請期間

自即日起開放受理申請，截止時間為2024年5月31日(星期五)23時59分，參賽新創至競賽網站填寫完成相關報名後，系統將寄送【申請確認信】，執行單位將以此封電子郵件顯示之時間為準，未依規定時間內完成申請或補件者將不予受理。

➤ 競賽網站：<https://greentech.startupterrace.tw/city>

## 二、申請方式

### (一) 申請流程圖



### (二) 競賽題目選定

參賽新創參與城市組至多得挑選一題參賽，題目一經選定後，不得更換，城市組題目請參閱【附件一】，或觀看競賽網站之徵案影片(主辦單位將邀請出題城市說明需求及預期目標)。

### (三) 資格檢核

參賽新創擇定題目後請至競賽網站報名連結，填妥基本資料表，執行單位將進行資格檢核，並以電子郵件通知資格檢核結果。通過者請於競賽網站下載參賽文件，並於規定時間內繳交相關附件電子檔(無需繳交紙本)。

#### (四) 參賽申請方式與應備文件(共六項)

項目	注意事項
<b>【步驟一】 參賽申請</b>	<ul style="list-style-type: none"><li>➤ <b>第一項：線上填寫基本資料表</b>， 【<a href="https://reurl.cc/E4bW9R">https://reurl.cc/E4bW9R</a>】此申請資料視為參賽應備文件之一</li><li>➤ 申請截止時間為2024年5月31日23時59分，填寫完成後，系統將寄發【申請確認信】，將以此封信電子郵件顯示之時間為準。</li></ul> <p>註：請務必填寫正確，若因資料不全、錯誤或其他非可歸責於主辦單位或執行單位之事由，致使無法通知相關訊息者，主辦單位概不負責。</p>
<b>【步驟二】 參賽文件繳交</b>	<ul style="list-style-type: none"><li>➤ <b>第二項：6分鐘 Pitch 影片，以英文呈現。</b> 註：參賽新創應針對解題方案製作6分鐘說明影片，以呈現提案簡報之完整性。</li><li>➤ <b>第三項：提案簡報【附件二】，以英文呈現。</b><ul style="list-style-type: none"><li>(1) 檔案內容格式限 PDF 檔，限10MB 以內，尺寸16:9。</li><li>(2) 簡報設計模板不限於使用執行單位提供之樣板，惟內容架構及呈現順序請勿更動，並於簡報封面標示城市組題目名稱及參賽新創名稱。</li></ul></li><li>➤ <b>第四項：智慧財產權授權聲明書【附件三】</b> 請提供 PDF 掃描檔。</li><li>➤ <b>第五項：保密同意書【附件四】</b> 請提供 PDF 掃描檔。</li><li>➤ <b>第六項：個人資料提供同意書【附件五】</b><ul style="list-style-type: none"><li>(1)請提供 PDF 掃描檔。</li><li>(2)於線上申請連結中填寫之參賽新創成員皆須親筆簽名，成員可共同簽署於一張同意書。</li></ul></li></ul>

#### (五) 參賽文件檢核

申請資格及參賽文件均符合規定者，將於7工作日內收到執行單位寄發「參賽文件檢核通過」之通知電子郵件，若參賽新創收受該電子郵件後即屬完成申請程序，進入初賽。

資料如有缺漏者，將另行通知補件，請於收受補件通知郵件5個工作

日內完成補件，最終補件日為6月7日(五)，逾期未完成補件者，執行單位將不予受理。

\*舉例：A 公司於5月20日收到補件通知，需於5月27日前完成補件；B 公司於5月31日收到補件通知，需於6月7日前完成補件。

### 三、賽制說明

城市組分初賽、複賽、及實地概念驗證執行暨決賽，審查標準說明如下：

#### (一) 初賽

1. 採書面審查，針對各參賽新創提交之提案簡報與6分鐘 Pitch 影片進行初賽書面審查，通過審查之參賽新創始可參加複賽。
2. 審查標準：

項目	說明	內容	比重
團隊潛力	團隊過往實績與核心技術	<ul style="list-style-type: none"> <li>■ 團隊成員經歷背景</li> <li>■ 團隊目前營運現況</li> <li>■ 核心技術應用(或專利取得情形)</li> <li>■ 國內外合作對象與實績說明</li> <li>■ 團隊能力是否足以配合進行後續解題相關方向調整</li> <li>■ 英文溝通能力</li> </ul>	40%
提案適切性	解題提案對應適切性及提案內容完整性	<ul style="list-style-type: none"> <li>■ 解題提案設計概念方向或目標是否與題目一致(如：解決的關鍵痛點、解決方案情境規劃、解題效益等)</li> <li>■ 解題提案時程及階段任務說明</li> <li>■ 需求分析及目標</li> </ul>	40%
應用可能性	解題提案技術應用可行性	<ul style="list-style-type: none"> <li>■ 現有技術是否能與題目垂直流程進行結合或延伸加值</li> <li>■ 技術落地應用的可能性實證場域導入規劃</li> </ul>	20%

## (二) 複賽

1. 採實體暨線上審查，由參賽新創至執行單位指定地點進行線上 Pitch，每家新創共25分鐘(以英文進行，簡報15分鐘、QA 綜合問答10分鐘)，主辦單位與執行單位保留調整之權利。
2. 通過複賽之參賽新創為「優選新創」，可獲得競賽新臺幣20萬元驗證費用(名單於競賽網站公告)、獎狀1幀。優選新創可進入實地概念驗證執行暨決賽。
3. 審查標準：

項目	說明	內容	比重
解題方案契合度	解題方案歷程與執行完整度	<ul style="list-style-type: none"><li>■ 解決方案是否具體完整</li><li>■ 解題執行內容與情形說明</li><li>■ 導入前後之優化差異說明</li><li>■ 與城市場域協作及共同創價之契合度</li></ul>	30%
解題方案應用可行性	解題方案應用的實際可行性	<ul style="list-style-type: none"><li>■ 解題方案技術架構與步驟規劃</li><li>■ 解題方案之成熟度及穩定性</li><li>■ 解題方案供應穩定或具快速應變能力</li><li>■ 解題方案成果優勢、成果應用及是否衍生增值服務</li></ul>	40%
解題方案未來發展性及國際性	解題方案之發展性及國際性	<ul style="list-style-type: none"><li>■ 解題方案可適用於產業大部分業者之需求(未來市場機會)</li><li>■ 與出題城市持續合作意向或下一階段執行意願</li><li>■ 解題方案(技術、服務)商業化或市場擴散規劃</li><li>■ 解題方案全球通用特性、國際服務營運能力</li></ul>	30%



### (三) 實地概念驗證執行暨決賽

#### 1. 實地概念驗證執行

- (1) 通過複賽成為優選名單之參賽新創，競賽將予以協助對接出題城市協力單位、進行國際實地概念驗證場域溝通，針對預期需求、驗證情境、執行場域協調媒合；並由當地新創相關組織協助落地前輔導訓練。
- (2) 參賽新創在實地概念驗證期間，需配合出題城市需求進行短期落地、針對題目提及之場域進行實際勘驗及規劃驗證建置。期間所衍生之來回機票、食宿、個人消費、當地交通、膳食、保險、醫療、雜支等相關費用，由參賽新創自行處理負擔。
- (3) 依循上述，實地概念驗證期間，參賽新創於海外城市之相關行政協調及海外行銷資源，由出題城市協力單位協助溝通配置，並視執行現況調整之。
- (4) 執行期間之場域軟硬體建置，須配合出題城市需求，於成果結案後進行撤場及場域復舊，並配合出題城市或協力單位進行場地復原之驗收。

#### 2. 決賽：

- (1) 採實體審查，配合出題城市作業時程，預計於2025年1月舉辦。參賽新創須至城市組決賽指定地點進行 Pitch，每家新創共30分鐘 (以英文進行，簡報15分鐘、QA 綜合問答15分鐘)，主辦單位與執行單位保留調整之權利。
- (2) 參賽新創前往當地參與決賽，可與執行單位申請國際商務發展輔導金至多10萬元(含稅)，應於決賽完成後一個月內完成繳回以下核銷文件方可申請：
  - A. 新創開立活動執行費之發票  
發票資訊：抬頭-台北市電腦商業同業公會
  - B. 收款帳號：須為參賽新創之公司帳號
  - C. 決賽完成後一個月內提供執行單位相關佐證資料(現場參

賽照片、簡報)。

(3) 通過決賽之參賽新創即為「優勝新創」，可獲得新臺幣60萬元驗證費用(名單於競賽網站公告)、獎狀1幀及獎盃1座。

(4) 審查標準：

項目	說明	內容	比重
解題方案契合度	解題方案歷程與執行完整度	<ul style="list-style-type: none"> <li>■ 解題執行內容與情形說明</li> <li>■ 解決方案是否具體完整</li> <li>■ 導入前後之優化差異說明</li> <li>■ 與城市場域協作及共同創價之契合度</li> </ul>	30%
解題方案技術可行性	解題方案技術應用的實際可行性	<ul style="list-style-type: none"> <li>■ 解題方案技術架構與步驟規劃</li> <li>■ 解題方案之成熟度及穩定性</li> <li>■ 解題方案供應穩定或具快速應變能力</li> <li>■ 解題方案成果優勢、成果應用及是否衍生增值服務</li> </ul>	40%
解題方案未來發展性及國際性	解題方案之發展性及國際性	<ul style="list-style-type: none"> <li>■ 解題方案可適用於產業大部分業者之需求(未來市場機會)</li> <li>■ 與出題城市持續合作意向或下一階段執行意願</li> <li>■ 解題方案(技術、服務)商業化或市場擴散規劃</li> <li>■ 解題方案全球通用特性、國際服務營運能力</li> </ul>	30%

#### 四、獎項及義務

獎項	獎項內容	說明
<p><b>優選</b></p>	<p><b>新臺幣20萬元(含稅)</b> 各題選出至多二家參賽新創為原則。</p>	<p>■ 通過複賽之參賽新創每家可獲得20萬元驗證費用，完成下列事項後撥付：</p> <ol style="list-style-type: none"> <li>1. 應配合主辦單位及執行單位安排，參與至少1場交流分享活動。</li> <li>2. 應提供 Demo 版本或影音媒體介紹1式(內容包含本競賽相關數據或產品等)予主辦單位及執行單位作為後續廣宣與展示。</li> </ol>
<p><b>優勝</b></p>	<ol style="list-style-type: none"> <li>1. <b>新臺幣 60 萬元 (含稅)</b>。 各題選出至多二家參賽新創為原則。</li> <li>2. 提供林口新創園或亞灣新創園免費共同工作空間1席 (惟仍須繳納保證金等其他費用)。</li> </ol>	<p>■ 通過決賽(2025年1月)之參賽新創每家可獲得60萬元驗證費用，完成下列事項後撥付：</p> <ol style="list-style-type: none"> <li>1. 應配合主辦單位及執行單位安排，至少參與1場達50人次(含)以上的成果展示、推廣或體驗活動。活動後須提交參與活動之佐證資料予主辦單位及執行單位，如：活動照片、交流心得等。</li> <li>2. 應提供 Demo 版本或影音媒體介紹1式(內容包含本競賽相關數據或產品等)予主辦單位及執行單位作為後續廣宣與展示。</li> <li>3. 與林口新創園或亞灣新創園簽訂進駐合約。</li> </ol>

## 肆、競賽時程

項目	時間	說明
A. 參賽申請	即日起~ 5月31日 截止	申請時間至2024年5月31日(五)23時59分止，填寫完成後系統將寄送【申請確認信】，執行單位將以此封電子郵件顯示之時間為準。
B. 參賽文件檢核	隨到隨審 ~ 5月31日	<ol style="list-style-type: none"> <li>資格檢核與補件：收件後，由執行單位進行資格檢核，資料不齊之參賽新創需於收到執行單位信件通知後的5個工作日內完成補件，最後補件日為6月7日(五)，逾期將不予受理。</li> <li>參賽文件檢核：收受執行單位「參賽文件檢核通過」之通知電子郵件，即完成申請程序，進入初賽。</li> </ol>
C. 初賽	6月中旬	<ol style="list-style-type: none"> <li>審查資料：由參賽新創提供提案簡報(初賽版)【附件二】及6分鐘以內之Pitch影片(資料須以英文呈現)。</li> <li>審查方式：書面審查。</li> <li>初賽審查結果：由執行單位以電子郵件通知，並於競賽網站公告初賽通過名單。</li> </ol>
A. 複賽	7月中下旬	<ol style="list-style-type: none"> <li>審查資料：由參賽新創提供成果簡報(複賽版，資料須以英文呈現)。</li> <li>審查方式：採實體暨線上審查，由參賽新創至執行單位指定地點進行線上Pitch，每家新創共25分鐘(以英文進行，簡報15分鐘、QA綜合問答10分鐘)，並由委員進行審查。</li> <li>複賽審查結果：由執行單位以電子郵件通知，並於競賽網站公告複賽通過(優選)名單。</li> </ol>
B. 實地概念驗證執行	8月中旬 ~	<ol style="list-style-type: none"> <li>競賽將予以協助對接出題城市協力單位，進行國際實地概念驗證場域溝</li> </ol>

項目	時間	說明
	12月底	<p>通，針對預期需求、驗證情境、執行場域協調媒合；並由當地新創相關組織協助落地前輔導訓練。</p> <p>2. 參賽新創在實地概念驗證期間，需配合出題城市需求進行短期落地，針對題目提及之場域進行實際勘驗及規劃驗證建置。</p>
<b>D. 決賽</b>	2025年 1月	<p>1. 審查資料：由參賽新創提供實地概念驗證成果簡報(決賽版，資料須以英文呈現)。</p> <p>2. 審查方式：參賽新創須至城市組決賽指定地點進行 Pitch，每家新創共30分鐘 (以英文進行，簡報15分鐘、QA 綜合問答15分鐘)，並由委員進行審查。</p> <p>3. 決賽審查結果：於頒獎典禮公布優勝名單。</p>
<b>E. 頒獎典禮</b>	2025年 3月	邀請出題城市、優勝及優選新創參與。

\*主辦單位或執行單位保有修改、變更或暫停競賽之權利，請以競賽網站公告內容為主。

## 伍、注意事項

### 一、 參賽新創義務

- (一)凡報名參加本競賽之參賽新創，即視為已充分瞭解本須知所有內容以及競賽規則，並且願意完全遵守本競賽所述之各項規則。如有違反者，主辦單位及執行單位有權取消參賽資格並追回驗證費用與獎項，且得公告之；若參賽新創因違反本須知或競賽規則，致損害主辦單位及執行單位或其他任何第三人相關權益，該參賽新創應負所有損害賠償責任(包括但不限於該第三人之損害賠償費、律師費、訴訟費、差旅費等)。
- (二)通過初賽之參賽新創應全程參與本競賽，包括實地概念驗證及因本競賽所衍生之相關活動。
- (三)參賽新創就其內部分工或權益分配(如驗證費用領取及分配)，若有任何爭議，應自行處理，與主辦單位及執行單位無涉。
- (四)參賽新創應於參賽申請時提供基本資料予主辦單位及執行單位，且不得冒用或盜用任何第三人之資料，否則將自負一切法律責任。
- (五)獲選之參賽新創必須配合主辦單位及執行單位之要求，進行相關選拔、表揚及媒體採訪報導等工作，並須配合主辦單位及執行單位進行後續效益追蹤三年。
- (六)競賽所得之費用(驗證費)應依相關規定扣繳所得稅(主辦單位需代扣繳稅額)。依稅法規定獎項價值超過新臺幣20,000元者，主辦單位及執行單位將依法代得獎者扣10%稅額、國外人士代扣20%稅額。獲獎新創應推派一名代表出席領獎，並配合主辦單位及執行單位進行後續所得稅申報作業。
- (七)關於驗證費申請相關事項，依經濟部協助產業創新活動補助獎勵及輔導辦法第十七條之一、第十九條之規定辦理。
- (八)參賽新創若任一成員屬經濟部中小及新創企業署之公職人員或關係人者，應填具【附件六】公職人員及關係人身分關係揭露

表

(九)參賽新創進行實地勘訪或相關會議時，應依出題城市需求配合提供或簽署保密協議書(NDA)、問卷調查等相關作業流程。

## 二、 參賽提案

(一)所有參賽提案必須為尚未以任何形式揭露(包括但不限於公開展示及發表)於各場合之新提案，且不得有抄襲仿冒情事者。

(二)參賽提案不得具影射腥、羶、色情、暴力或危害社會秩序、善良風俗等內容。

(三)所有參賽新創繳交之參賽提案，主辦單位及執行單位得於任何本競賽之宣傳網站、文宣、報導等相關公開版面上使用，且得以不限地區、無償、永久且不可撤銷、公開之形式使用，參賽新創亦同意授權主辦單位及執行單位得以各種合法正當播映管道、印刷方式、現有及日後發明之方式或媒介呈現內容之全部或部分(包括但不限於以重製、改作、修飾、公開展示、公開傳輸、公開播送等方式使用參賽提案)，並可公開發表，且無須再通知或經參賽新創審核同意。

(四)本競賽主辦單位及執行單位鼓勵出題城市與參賽新創進行不限於任何形式之後續合作，參賽新創擁有自行運用於公開展示、重製、改作、印製及商品開發販售及再授權他人等權利。

(五)參賽新創所申請之解題方案及提供資料之內容須遵守著作權、專利權、商標權、肖像權、隱私權、個人資料保護等法律規定，如涉及第三人權利時，應取得權利人之合法授權，不得有涉及抄襲、剽竊、仿冒或其他侵害他人權益之情事。若經發現、檢舉、告訴或告發有違反法律、本須知或競賽規則、不實陳述或有侵害他人權益之情事，參賽新創應負擔一切法律責任，若有違反前開事項，並經查證屬實，取消參賽資格；獲獎者，將予以撤銷並要求返還驗證費及獎狀、獎盃。

### 三、 主辦單位及執行單位之權利

- (一)本須知及競賽規則若有未盡事宜，主辦單位及執行單位得視實際需要保留刪減及修改競賽相關須知之權利，若有任何更動，皆以競賽網站公告為準，將不另行通知。
- (二)參與本競賽之出題城市及參賽新創，視為同意本須知及各項規則，若有任何爭議，主辦單位及執行單位保有最終解釋權。
- (三)基於參賽新創管理、報名管理、競賽期間身分確認、聯繫、驗證費用、計畫相關訊息聯繫、宣傳及相關行政作業等目的，主辦單位及執行單位得蒐集、處理及利用參賽新創所提供之個人資料，參賽新創並應擔保其提供個人資料之行為並未違反個資法規。針對參賽新創因本競賽所提供之個人資料，當事人得依個人資料保護法第三條向主辦單位及執行單位請求查詢閱覽、製給複製本、補充或更正、停止蒐集處理或利用，必要時亦可請求刪除，惟依法必須保留者不在此限。若因前述權利之行使致影響參加遴選審查或得獎及受領驗證費用權益者，應自負責任。

### 四、 其他規定

- (一)競賽獲獎名額將由審查委員視參賽新創解題方案構想，與實際情況作彈性考量，必要時得以「增額或從缺」辦理。
- (二)出題城市、參賽新創同意就其因參與本競賽而知悉或持有主辦單位及執行單位或他方之商業機密及其他機密資訊，負有保密義務，不得以任何方法洩漏或公開予其他第三人，亦不得於本競賽目的或他方合法授權範圍外為自己或其他人之利益，使用該資訊。出題城市及參賽新創均須簽署【附件四】之保密同意書，如有違反本保密約定者，主辦單位及執行單位有權終止合作、取消參加選拔、得獎資格、追回相關驗證費用，違反者並應負損害賠償責任，且聘僱人員之違約行為，亦視為該方之違約。
- (三)本競賽須知及各項規定之解釋與適用，主辦單位及執行單位保



有最終解釋權，任何有關爭議，均依中華民國法律處理，並以臺灣臺北地方法院為第一審管轄法院。

## 陸、聯絡資訊

執行單位	聯繫窗口	電話	電子郵件
林口新創園	莊小姐	02-2577-4249#504	<a href="mailto:hello@startupterrace.tw">hello@startupterrace.tw</a>
亞灣新創園	李小姐	02-2577-4249#503	



經濟部

Ministry of Economic Affairs



Greentech Startup  
Challenge

綠色科技新創競賽

Small and Medium Enterprise and Startup  
Administration, Ministry of Economic Affairs

## **2024 Greentech Startup Challenge**

### **Application Instructions**

### **City Category**

Organizer: Small and Medium Enterprise and Startup  
Administration, Ministry of Economic  
Affairs

Implementer: Taipei Computer Association

March 2024

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## **I. Purpose of the Challenge**

In order to assist the development of new green technology innovations, and in accordance with the Regulations of the Ministry of Economic Affairs on Subsidy, Incentives and Counseling for Industrial Innovation Activities, Small and Medium Enterprise and Startup Administration (SMESA), Ministry of Economic Affairs organizes the Greentech Startup Challenge competition. The SMESA implements this jointly with the Startup Terrace and Startup Terrace Kaohsiung – the two international entrepreneurial clusters in Taiwan, inviting large enterprises to propose topics on green technology covering: zero carbon emissions, and other green technology-related issues. Furthermore, the global trend toward net-zero emissions is also creating increasing demand for green solutions from international cities. Therefore, this year’s Greentech Startup Challenge specially invites international cities that are concerned with the development of net-zero emissions to participate in proposing topics. The Challenge framework will then be divided into the Enterprise Category and the City Category. Through selection and mentorship mechanisms, startups with innovative solutions will collaborate with major enterprises or cities to co-create value and expand market opportunities.

## **II. Challenge Eligibility**

1. New startup enterprises (below, “startups”) that meet with the Standards for Identifying Small and Medium-sized Enterprises and were established after May 31, 2016. °
2. Enterprises that have received national awards in the startup category from government agencies within the past 5 years are not subject to the aforementioned year-of-establishment eligibility restriction (if this is the case, the proof of award must be provided to the implementer). Such national awards include the Ministry of Economic Affairs' Business Startup Awards, Taiwan SME Innovation Awards, National Industrial Innovation Awards, TREE Awards, NSTC Taiwan Germination Program, Startup Island TAIWAN NEXT BIG, etc.
3. The applicants with any of the following conditions are not eligible; if they are found to be in violation, their applications will be returned, any winning status will be rescinded, and any subsidy for the verification cost will be demanded back:
  - (1) A suspension has been imposed by any government agency for the execution of the government program and the period of suspension has not yet expired.
  - (2) Non-payment of taxes owed.
  - (3) Repeated application using the same proposal has received awards or subsidies from Taiwan government agencies; or is entitled to receive any tax incentives, awards, or subsidies under other laws and regulations.
  - (4) PRC enterprises, as published by Department of Investment Review, Ministry

of Economic Affairs.

### **III. Notice for Participants**

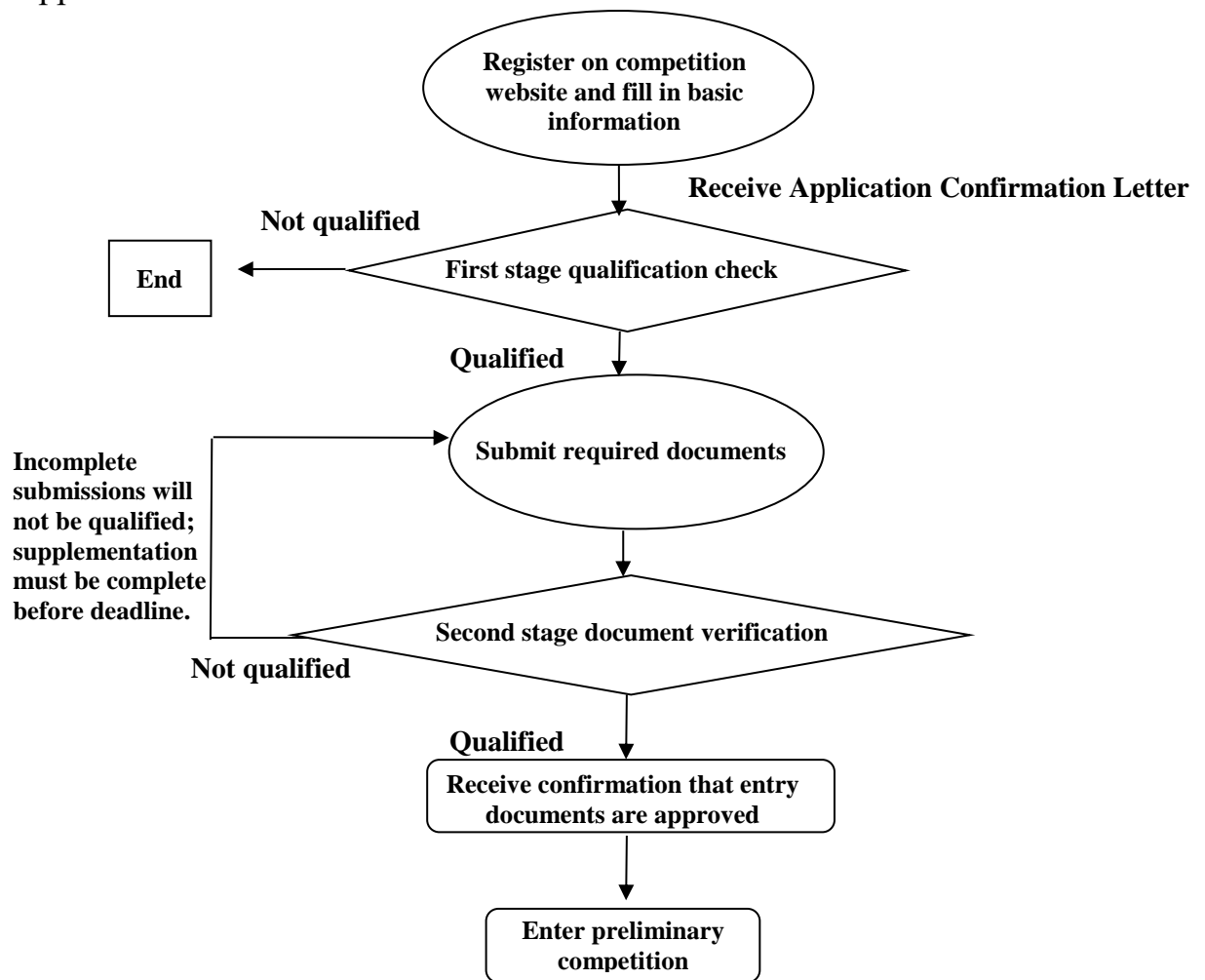
#### 1. Application Period

Applications are being accepted immediately till 23:59 on May 31, 2024 (Friday). After completing registration on the competition website, participating startups will receive an Application Confirmation Letter. The implementer will consider the time shown in this email to take precedence; applications and additional documents submitted after the deadline will not be accepted.

- The competition website : <https://greentech.startupterrace.tw/city>

## 2. Application Process

### (1) Application flowchart



### (2) Theme selection

Each participating startup in the City Category only choose one topic for participation in the competition. Once the topic is selected, it cannot be changed. Please refer to Attachment 1 for the topic of the City Category or watch the proposing topics video on the competition website (the organizer will invite topic-proposing cities to explain their requirements and expected goals).

### (3) Eligibility checking

After selecting topic, participating startups must proceed to the registration link on the competition website and fill out the basic registration form; the implementer will then conduct an eligibility check. Entrants will be notified of the eligibility check results via email. Startups that pass verification must then download the competition documents from the competition website and submit the electronic attachments (no need to submit hard copies).

(4) Application process and the required documents (total of six items)

Item	Points of Note
<p style="text-align: center;"><b>Step 1 Competition Application</b></p>	<ul style="list-style-type: none"> <li>➤ <b>Item 1:</b> Fill out the basic information form online (<a href="https://reurl.cc/E4bW9R">https://reurl.cc/E4bW9R</a>). This application information is required for participation.</li> <li>➤ The application deadline is at 23:59 on May 31, 2024 (Friday). After completing the application, the system will send an Application Confirmation Letter; the implementer will consider the time shown in this email to take precedence.</li> </ul> <p>Note: Make sure that the information provided is accurate. Neither the organizer nor the implementer will be responsible for any failure to receive notifications due to incomplete or incorrect information or any other reasons not attributable to the organizer or implementer.</p>
<p style="text-align: center;"><b>Step 2 Submit Competition Documents</b></p>	<ul style="list-style-type: none"> <li>➤ <b>Item 2: Six-minute Pitch Video, Presented in English</b> Note: Participating startups must prepare a 6-minute explanatory video specifically for the proposed solution to demonstrate the completeness of the presentation.</li> <li>➤ <b>Item 3 : Proposal Presentation (Attachment 2) , presented in English.</b> <ul style="list-style-type: none"> <li>■ File format is limited to be PDF (under 10MB); screen ratio must be 16:9.</li> <li>■ Presentations are not limited to the template provided by the implementer. However, the presentation structure and order must not be altered. Indicating the name of the topic-proposing company and the name of the participating startup on the cover slide.</li> </ul> </li> <li>➤ <b>Item 4 : Intellectual Property Rights Authorization and Declaration Form (Attachment 3)</b> Provide a PDF scan file.</li> <li>➤ <b>Item 5 : Confidentiality Consent Form (Attachment 4)</b> Provide a PDF scan file.</li> <li>➤ <b>Item 6 : Personal Information Provision Consent Form (Attachment 5)</b> Provide a PDF scan file. All members of the participating startup listed on the online application form must personally sign the consent form. All</li> </ul>

	members can sign on the same consent form.
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(5) Entry document verification

If the participating startup’s eligibility and entry documents meet requirements, the implementer will send an email stating that “the entry document is approved” within 7 working days. Once the participating startup receives this email, the application process is considered complete, and they will proceed to the preliminary round.

If any information is missing, such entrants will be notified to provide the missing documents; supplement must be completed within 5 working days of receiving the notification. The last day for supplementing documents is June 7 (Friday); after this, the implementer will not accept documents.

\* For example: If, on May 20, Company A receives a notification to supplement documents, then they must complete submission by May 27. If, on May 31, Company B receives a notification to supplement documents, they must complete submission by June 7.

3. Competition Rules

There are three rounds for the City Category: Preliminary round, Semi-Final round, and onsite field Proof-of-Concept(PoC) implementation /Final round. The criteria for evaluation are as follows:

(1) Preliminary round

A. To be conducted through written evaluation; proposals and six-minute pitch videos submitted by each participating startup undergo preliminary written assessment. Only startups that pass preliminary evaluation can be proceeded to the Semi-Final round.

B. Evaluation criteria:

Item	Description	Details	Weight
<b>Team Potential</b>	Team's track record and core technology	<ul style="list-style-type: none"> <li>■ Team members’ background and experience</li> <li>■ Current status of team operations</li> <li>■ Core technology application (or patent acquisition status)</li> <li>■ Domestic and international partners and achievements</li> <li>■ Whether the team's capabilities are sufficient to adjust to subsequent problem-solving directions in collaboration with</li> </ul>	40%



Item	Description	Details	Weight
		enterprises <ul style="list-style-type: none"> <li>■ English communication skills</li> </ul>	
<b>Appropriateness of Proposal</b>	Appropriateness and completeness of proposed solutions	<ul style="list-style-type: none"> <li>■ Consistency of the proposed design concept or objectives with the topic (e.g., key pain points to be solved, solution context planning, solution benefits, etc.)</li> <li>■ Solution proposal timeline and task description for each stage</li> <li>■ Needs analysis and objectives</li> </ul>	40%
<b>Feasibility of Application</b>	Proposal's technical application feasibility	<ul style="list-style-type: none"> <li>■ Existing technologies' integration into or extension to the topic's vertical development processes</li> <li>■ Technology's onsite implementation/application possibilities validation of site induction planning</li> </ul>	20%

(2) Semi-Final rounds

- A. Evaluation at this stage is both in person and online. Participating startups will make online pitches at the location designated by the implementer Each startups will have a total of 25 minutes (in English; with a 15-minute presentation and a 10-minute comprehensive Q&A session). The organizer and implementer reserve the right to make adjustments.
- B. Startups that pass the Semi-Final round will be Finalists, and will receive subsidy for verification cost of NT\$200,000 (the list will be announced on the competition website) and a certificate. Finalists can then enter the onsite field Proof-of-Concept(PoC) implementation /Final round.
- C. Evaluation criteria :

Item	Description	Details	Weight
<p align="center"><b>Alignment of Solution</b></p>	<p align="center">Problem-solving process and execution completeness</p>	<ul style="list-style-type: none"> <li>■ Whether the solution is fully developed and specific</li> <li>■ Description of solution execution and application scenario</li> <li>■ Explanation of differences in optimization before and after implementation</li> <li>■ Degree of alignment with city/site and mutual value creation</li> </ul>	<p align="center">30%</p>
<p align="center"><b>Feasibility of Solution Application</b></p>	<p align="center">Practical feasibility of solution application</p>	<ul style="list-style-type: none"> <li>■ Solution’s technical architecture and step-by-step planning</li> <li>■ Solution’s maturity and stability</li> <li>■ Solution’s supply stability or rapid-response ability</li> <li>■ Whether the solution's advantages and outcomes have led to other value-added services</li> </ul>	<p align="center">40%</p>
<p align="center"><b>Solution’s Future Development and Internationalization</b></p>	<p align="center">Development and internationalization of solution</p>	<ul style="list-style-type: none"> <li>■ Solution’s adaptability to needs of the majority of industry players (future market opportunities)</li> <li>■ Aim toward ongoing collaboration with the topic-proposing city or willingness to proceed to the next phase of implementation</li> <li>■ Plans for the commercialization or</li> </ul>	<p align="center">30%</p>

Item	Description	Details	Weight
		market diffusion of the solution, including both technology and services ■ Solution's global applicability and international operating capacity	

(3) Onsite field Proof-of-Concept(PoC) implementation /Final round

A. Onsite field Proof-of-Concept(PoC) implementation

- (A) Participating startups selected as Finalists after the Semi-Final round will receive assistance to connect with collaborating organizations in the topic-proposing city, such as coordinating international onsite PoC venue and conducting business matching based on hoped-for requirements, validation scenarios, and implementation venue coordination. Local startup organizations will also help with pre-deployment coaching and training.
- (B) During the onsite PoC period, participating startups are required to collaborate with topic-proposing city in implementing short-term deployment. They must conduct actual surveys and plan validation for the sites mentioned in the topics. Any expenses incurred during this period (such as round-trip airfare, accommodation, personal expenses, local transportation, meals, insurance, medical expenses, miscellaneous expenses, etc.) shall be borne and handled by the participating startups themselves.
- (C) In accordance with the above, during the onsite PoC period, administrative coordination and overseas marketing resources for participating startups in overseas cities will be communicated and arranged by the topic-proposing cities' collaborating organizations, and adjusted in accordance with their implementation status.
- (D) During the implementation period, installation of venue hardware/software must align with the topic-proposing city's requirements. After the completion of the project, participating startups must move out and restore the venue to its original state; inspection of venue restoration will be conducted in coordination with the topic-proposing city or collaborating organizations.

B. Final Round:

- (A) In-person evaluations will be conducted in accordance with the topic-proposing cities' operating schedules; evaluations are preliminarily scheduled in January 2025. Participating startups must go to the designated City Category Final round location to make their pitch. Each startups will have a total of 30 minutes (in English, with a 15-minute presentation and a 15-minute comprehensive Q&A session). The organizer and implementer reserve the right to make adjustments.
- (B) Participating startups visiting the overseas venue for the Final round may apply for up to NT\$100,000 (including taxes) as international business development subsidies from the implementer. They must

submit the following verification documents within one month after completing the Final round:

- Invoice for event activity implementation, issued by the startup's  
Invoice Heading - Taipei Computer Association
- Receiving account: Must be the participating startup's company account.
- Provide the implementer with supporting documents (onsite participation photos, presentation slides) within one month after completing the Final round.

(C) Startups that pass the Final round will be recognized as Winner, and will receive a verification cost of NT\$600,000 (the list will be announced on the competition website), a certificate, and a trophy.

(D) Evaluation Criteria:

Item	Description	Details	Weight
<b>Alignment of Solution</b>	Problem-solving process and execution completeness	<ul style="list-style-type: none"> <li>■ Description of solution execution and application scenario</li> <li>■ Whether the solution is fully developed and specific</li> <li>■ Explanation of differences in optimization before and after implementation</li> <li>■ Degree of alignment with city venue and mutual value creation</li> </ul>	30%
<b>Feasibility of Solution Technology</b>	Practical feasibility of solution's technology application	<ul style="list-style-type: none"> <li>■ Solution's technical architecture and step-by-step planning</li> <li>■ Solution's maturity and stability</li> <li>■ Solution's supply stability or rapid-response ability</li> <li>■ Whether the solution's advantages and outcomes have led to</li> </ul>	40%

Item	Description	Details	Weight
		other value-added services	
<b>Solution's Future Development and Internationalization</b>	Development and internationalization of solution	<ul style="list-style-type: none"> <li>■ Solution's adaptability to needs of the majority of industry players (future market opportunities)</li> <li>■ Aim toward ongoing collaboration with the topic-proposing city or willingness to proceed to the next phase of implementation</li> <li>■ Plans for the commercialization or market diffusion of the solution, including both technology and services</li> <li>■ Solution's global applicability and international operating capacity</li> </ul>	30%

#### 4. Awards and Obligations

Award	Content	Details
<b>Finalist</b>	<p><b>NT\$200,000(tax included)</b> As a general principle, two participating startups will be awarded for each topic.</p>	<ul style="list-style-type: none"> <li>■ Each participating startup that passes the Semi-Final round will receive a NT\$200,000 subsidy for verification cost, which will be disbursed upon completion of the following:               <ol style="list-style-type: none"> <li>1. Participate in at least one exchange or sharing event organized by the organizer and implementer.</li> <li>2. Provide a demo or introduction video (content should include data or products related to this competition) to the organizer and implementer for subsequent promotion and display.</li> </ol> </li> </ul>
<b>Winner</b>	<ol style="list-style-type: none"> <li>1. <b>NT\$600,000 (tax included)</b> As a general principle, two participating startups will be awarded for each topic</li> <li>2. A free co-working space (one seat) at Startup Terrace or Startup Terrace Kaohsiung for one year (however other fees such as deposits must still be paid).</li> </ol>	<ul style="list-style-type: none"> <li>■ Each participating startup that passes the Final round (in January 2025) will receive NT\$600,000 subsidy for verification cost, which will be disbursed upon completion of the following:               <ol style="list-style-type: none"> <li>1. Participate in at least one exhibition, promotion, or experiential event, with at least 50 attendees, organized by the organizer and implementer. After the event, evidence of participation (such as event photos or lessons learned from the participation) must be submitted to the organizer and implementer.</li> <li>2. Provide a demo or introduction video (content should include data or products related to this competition) to the organizer and implementer for subsequent promotion and display.</li> <li>3. Sign a residency agreement with Startup Terrace or Startup Terrace Kaohsiung.</li> </ol> </li> </ul>

## IV. Competition Schedule

Item	Schedule	Description
<b>A.Application for Participation</b>	Now until May 31	Application period is until 23:59 on May 31, 2024 (Friday). The system will send the Application Confirmation Letter after completion; the implementer will consider the time shown in this email to take precedence.
<b>B.Entry Document Verification</b>	As soon as submitted, till May 31	<ol style="list-style-type: none"> <li>1. Eligibility checking and supplement: After documents are received, the implementer will verify eligibility. With any participating startups lacking information, notification will be sent to supplement materials; supplement must be completed within 5 working days of receiving the email notification. The last day for supplementing documents is June 7; after this, documents will not be accepted.</li> <li>2. Document verification: If all documents are complete, the implementer will send an email stating that "the entry document is approved". The application process is then completed, and the applicant enters the preliminary round.</li> </ol>
<b>C.Preliminary Round</b>	Mid-June	<ol style="list-style-type: none"> <li>1. Evaluation materials: Participating startups should provide a proposal presentation ( preliminary round edition) (Attachment 2) and a 6-minute or less pitch video (all materials must be presented in English).</li> <li>2. Evaluation method : Documentation review.</li> <li>3. Preliminary round review results: The implementer will announce the list of preliminary round qualifiers via email notification and on the competition website.</li> </ol>
<b>D.Semi-Final Round</b>	End- July	<ol style="list-style-type: none"> <li>1. Evaluation materials: Participating startups should provide achievements presentations (versions for Semi-Final round; materials must be presented in English).</li> <li>2. Evaluation method: Evaluation at this stage is both in person and online. Participating</li> </ol>



Item	Schedule	Description
		<p>startups will make online pitches at the location designated by the implementer. Each startups will have a total of 25 minutes (in English; with a 15-minute presentation and a 10-minute comprehensive Q&amp;A session) committee members will evaluate at presentation.</p> <p>3. Semi-Final round evaluation results: The implementer will announce the list of Finalists via email notification and on the competition website.</p>
<b>E. Onsite field Proof-of-Concept(PoC)</b>	Mid-August to end of December	<p>1. The competition will provide assistance to connect with collaborating organizations in the topic-proposing city such as: coordinating international onsite PoC venue and conducting business matching based on hoped-for requirements, validation scenarios, and implementation venue coordination. Local startup organizations will also help with pre-deployment coaching and training.</p> <p>2. During the onsite PoC period, participating startups are required to collaborate with topic-proposing city in implementing short-term deployment. They must conduct actual surveys and plan validation for the sites mentioned in the topics.</p>
<b>F. Final Round</b>	January, 2025	<p>1. Evaluation materials: Participating startups are required to provide onsite PoC achievement presentations (please refer to the versions for Final round; materials must be presented in English).</p> <p>2. Evaluation method: Participating startups must go to the designated City Category Final round location to make their pitches Each startups will have a total of 30 minutes (in English, with a 15-minute presentation and a 15-minute comprehensive Q&amp;A session);committee members will evaluate at</p>

Item	Schedule	Description
		<p>presentation.</p> <p>3. Final round evaluation results: The Winner will be announced during the award ceremony.</p>
<b>G. Award Ceremony</b>	March, 2025	Topic-proposing cities, Finalists, and Winner are all invited to participate.

\*The organizer and implementer reserve the right to modify, change, or suspend the competition. Announcements on the competition website take precedence.

## **V. Points of Note**

### **1. Participating Startups' Obligations**

- (1) All participating startups registering for the competition are deemed to have fully understood all the contents of these Application Instructions and the rules of the competition, and to have agreed to fully comply with all rules stated. The organizer and implementer have the right to revoke violators' eligibility to participate and reclaim all the subsidies for verification cost and awards. Such violations may also be publicly announced. If a participating startup violates these Instructions or the competition rules, causing damage to the organizer, implementer, or any other third party, the participating startup shall bear all liabilities for damages (including, but not limited to, compensation for damages to third parties, legal fees, litigation costs, and travel expenses).
- (2) Participating startups that pass the preliminary round are required to participate in the entire course of the competition, including onsite field Proof-of-Concept (PoC) and related activities arising from the competition.
- (3) Participating startups must handle any disputes regarding their internal division of labor or distribution of rights (such as receiving and distributing verification cost) on their own; the organizer and implementer shall not be involved in such matters.
- (4) Participating startups must provide basic company information to the organizer and implementer during the application process, and must not impersonate or steal the identity of any third party. Otherwise, they shall bear all legal liabilities for such.
- (5) Selected participating startups must comply with the requests from organizer and implementer in regard to selection, recognition, media interviews, etc., and must comply with the effectiveness follow-up tracking requested by organizer and implementer for three years.
- (6) Subsidies obtained from the competition (for verification cost) are subject to withholding tax in accordance with relevant regulations (the organizer is responsible for withholding tax). In accordance with tax laws and regulations, if the value of the subsidy exceeds NT\$20,000, the organizer and implementer will withhold 10% tax for domestic recipients and 20% for foreign recipients. Finalists must assign a representative to attend the award ceremony and comply with the organizer and implementer in subsequent income tax declaration procedures.
- (7) Regarding matters related to the application for verification cost, the procedures shall be conducted in accordance with Articles 17-1 and 19 of Subsidy, Reward and Assistance Regulations for Promoting Industry Innovation of Ministry of Economic Affairs.

- (8) If any member of the participating startup is an SMESA public servant or related party, he or she must fill out the Disclosure Form for Public Servants and Related Persons (Attachment 6).
- (9) When participating startups conduct onsite visits and attend related meetings, they must cooperate with the requirements of the topic-proposing city in providing or signing confidentiality agreements or non-disclosure agreements (NDAs), questionnaire surveys, and other related operational procedures as needed.

## **2. Competition Proposals**

- (1) All competition proposals must be new proposals that have not been disclosed in any form (including, but not limited to, public exhibitions and presentations) on any occasion, and must not involve any plagiarism or counterfeiting.
- (2) Competition proposals must not contain content that touches on sensationalism, pornography, violence, or harms to the social order or public morals.
- (3) All competition proposals submitted by participating startups may be used by the organizer and implementer in/on any promotional websites, promotional materials, reports, and other related public platforms. The organizer and implementer may also use such proposals in an unlimited, permanent, irrevocable, and public manner, at no charge. Participating startups also agree to authorize the organizer and implementer to present the content, in whole or in part, through any and all legal, legitimate broadcasting channels, printing methods, existing and future invention methods or media (including, but not limited to, reproduction, adaptation, modification, public display, public transmission, public broadcasting, etc.), and publicly disclosed and published with no further notice given nor additional consent gained from the participating startups.
- (4) The competition organizer and implementer encourage subsequent collaboration between the topic-proposing city and participating startups in any form. Participating startups have the right to use their proposals for public display, reproduction, adaptation, printing, product development, sales, and sublicensing to others.
- (5) The content of solution proposals and materials submitted by participating startups must comply with copyright, patent, trademark, image rights, privacy rights, personal data protection, and other legal regulations. When involving the rights of third parties, legal authorization from the rights holders must be obtained. There shall be no plagiarism, theft, counterfeiting, or other infringement of the rights of others. If any violation of the law, these Application Instructions, or competition rules, or any false statements or

infringements of the rights of others are discovered, reported, or disclosed, participating startups shall bear all legal liabilities. Any violation of the aforementioned matters verified to be true shall result in revocation of competition eligibility; any winning status will be rescinded, and subsidy for verification cost, certificates, and trophies will be demanded back.

### **3. The Rights of Organizer and Implementer**

- (1) With any matters not covered in these Application Instructions or competition rules, the organizer and implementer reserve the right to amend, delete, or modify the competition's regulations as necessary. Any changes will be announced on the competition website, and no separate notification will be given.
- (2) Topic-proposing city and participating startups engaged in the competition are deemed to have agreed to these Application Instructions and competition rules. In the event of any disputes, the organizer and implementer reserve the right of final interpretation.
- (3) For the purposes of participating startup management, registration management, identity verification during the competition period, communication, subsidy distribution, project-related information dissemination, publicity, and related administrative operations, the organizer and implementer may collect, process, and utilize the personal data provided by the participating startups. Participating startups shall also guarantee that their provision of personal data does not violate personal data laws. Regarding personal data provided by participating startups as a result of this competition, individuals have the right, in accordance with Article 3 of the Personal Data Protection Act, to request access, obtain copies, supplement/correct, request cessation of collection, processing, or utilization, and if necessary, request deletion, except where retention is required by law. If the exercise of the aforementioned rights affects participation, selection, evaluation, or entitlement to prizes and or receipt of subsidy for verification cost, said persons shall bear liability for such.

### **4. Other Rules**

- (1) The number of awards will be flexibly adjusted by the evaluation committee based on the proposed solution concepts of the participating startups and actual circumstances. If necessary, the number of awards may be increased, or no award given.
- (2) Topic-proposing city and participating startups agree to maintain confidentiality regarding any trade secrets or other confidential information learned or acquired, as a result of participating in the competition, from the organizer, implementer, or any other party. They shall not disclose or divulge

such information to any third party by any means, nor shall they use such information for their own benefit or the benefit of others outside the scope of the competition's purpose or legal authorization from other parties. Both the topic-proposing companies and participating startups are required to sign the Confidentiality Consent Form (Attachment 4). In the event of any violation of the confidentiality agreement, the organizer and implementer have the right to terminate cooperation, cancel competition participation & award eligibility, and reclaim related rewards. Violators shall also be liable for damages, and any breach of contract by their employed personnel shall be considered a breach by the respective party.

- (3) Regarding interpretation and application of the competition's Application Instructions and rules, the organizer and implementer reserve the right of final interpretation. Any related disputes shall be governed by the laws of the Republic of China (Taiwan), and shall be under the jurisdiction of the Taiwan Taipei District Court as the court of first instance.

## VI. Contact Information

Implementer	Contact Person	Phone Number	Email
Startup Terrace	Ms. Zhuang	02-2577-4249#504	<a href="mailto:hello@startupterrace.tw">hello@startupterrace.tw</a>
Startup Terrace Kaohsiung	Ms. Lee	02-2577-4249#503	